

Winter E-update June 2010

Message from the CEO

Welcome to the latest e-update, designed to keep you up-to-date with all that is occurring at SunnyKids. In this edition we have lots of news to share with you as SunnyKids enters an exciting new chapter in its evolution. The organisation is experiencing strong growth and development as demonstrated through new corporate partnerships, increases in staffing, as well as expanding the organisation geographically. Throughout the e-update you will find hyperlinks, appearing in blue, which will lead you to more in-depth stories and information.

Join us on our journey and read on...

Chris Turner

Governance

With our AGM due in August, SunnyKids is currently accepting Expressions of Interest for a limited number of positions in our Governance Team.

- Secretary. The Secretary is appointed by the Board, and is not a voting Board member. As the position carries a light administrative load, there is a small honorarium attached to the position.
- General Board members x 2. General Board members share responsibility with office bearers for organisational Governance including quarterly Board meetings. All Board members are also encouraged to participate in at least one of our sub committees.

Organisational Development

BOQ Maroochydore Celebrity Charity Golf Day and Corporate Lunch

SunnyKids was recently announced as charity partner for the BOQ Maroochydore Celebrity Charity Golf Day and Corporate Lunch for 2010 and 2011. In the past two years the Golf Day has raised a total of \$60,000 for local charities. SunnyKids hopes to receive up to \$40,000 each year of the partnership from this fantastic event.



This year the Golf Day will be complemented with a huge Corporate Lunch. As one of the largest sports-themed corporate lunches to be held on the Sunshine Coast, it will provide an excellent opportunity to not only hear from and meet sporting and media stars but to network with a great range of business people and leaders in the Sunshine Coast community. Tables are selling fast – so get in quick!

Click [here](#) for more information or to book a table.

SunnyKids Goes National

Following a successful retreat in May, SunnyKids is extremely pleased to announce we are officially going national with the launch of SunnyKids' first two Practice Centres in Victoria.

We welcome Brenda House and Maroondah Half Way House into the SunnyKids group. Brenda and Maroondah, both family violence services, share similar practices and values to our own Najidah program. Together we provide up to 30,000 nights accommodation per year.

The aim of the SunnyKids Practice Centre program is to create and empower a national partnership of locally driven services under the SunnyKids' brand. Through this we intend to run national campaigns, attract corporate partners and lobby Governments for more services. It is hoped these new Centres will be the first of a series in every State and Territory in Australia.

SunnyKids CEO Takes On Gold Coast Airport Marathon

The 32nd Gold Coast Airport Marathon is Australia's fastest and flattest marathon, but as Chris mentioned himself that is likely to be of little benefit to him when he attempts to complete the event! Chris will be joined by Jim Garner, SunnyKids fan and handyman extraordinaire of Maroochy Maintenance. Both the boys are avidly seeking sponsors to help them raise much needed funds for SunnyKids and provide the 'runspiration' they need to get over the line. As we approach the end of financial year this could be a great way for you to support SunnyKids and encourage Chris and Jim. Remember, all donations over \$2 are tax deductible.

Click [here](#) to donate online, or call the SunnyKids office on 5479 0394 and donate today.

For more information about the Gold Coast Marathon click [here](#).

Click To Give! - Bendigo Bank Virtual Payment Gateway

Now it's even easier and safer to financially support SunnyKids with the Bendigo Bank Virtual Payment Gateway up and running on our website. The website Payment Gateway is easy to use. Simply visit the SunnyKids website, click on the donate button on the home page and follow the prompts to make a SECURE donation over the internet with Visa, MasterCard or PayPal or just click on this [Click To Give](#) link.



New Staff At SunnyKids

SunnyKids welcomes Renae Carolan to the mix as our new Partnerships and Communications Manager. Renae will be responsible for our **corporate partnerships, fundraising and communications** activities.

If you'd like to discuss potential corporate partnerships or fundraising opportunities contact Renae on 5479 0394 or email renae.carolan@sunnykids.org.au

Get The Latest Tweets, SunnyKids Joins Twitter



Tweet, tweet that's the sound of SunnyKids joining social media giant, Twitter. Not sure what Twitter is? [click here](#) and find out all about it. Whether it's breaking SunnyKids news, event information, staff updates or just something fun or interesting we think you should know about you'll get it first if you follow us on Twitter so sign up today. Don't forget you can find us on [Facebook](#) too – become a SunnyKids Fan today!

Program News

Najidah

A lot has occurred at Najidah since our last e-update. Lydia Fairhall has taken on the permanent role of Practice Centre Coordinator and the team have been very busy recruiting and training volunteers with seven new volunteers starting at Najidah in the past three months. We thank Jean, Sandra, Chantelle, Natalie, Donna, Karen and Elizabeth for their ongoing support and recognise the commitment that all of our volunteers contribute to making Najidah a success.

Najidah Crisis Accommodation is taking delight in a recent 'mini face lift' with all of the units and some of our transitional properties getting brand new paint jobs thanks to the QLD Government Department of Communities.

In order to further enhance our in-house programs, Najidah has actively engaged with other community organisations which have seen the 'Kids Club' recently enjoying several special events including a visit from *Old McDonald's Farm* and the purchase of some new activity equipment.

May was Domestic Violence Prevention Month with the 2010 theme being '*Act as one against domestic and family violence*'. Together with SunnyKids and Najidah, the Sunshine Coast Daily helped highlight the urgent demand for more accommodation services for victims of domestic violence. To read the full articles click on the links [Domestic Violence on the Rise](#) and [In Fear of their Life](#)



Najidah staff have continued with proactive community engagement and are pleased to announce clients now have easier access to a wide range of services and programs including parenting and self-esteem workshops, and on-site visits from counsellors, housing and homelessness services. **Learn more about Najidah [here](#).**

Head High – Young People Living Beyond Suicide

A Matana Foundation for Young People grant has been put to great use; researching and implementing a sustainable model providing support to young people bereaved by suicide that could be successfully replicated in other regions throughout Australia.

We've also been working closely with local media to ensure safe and appropriate media coverage of this sensitive issue. To read the most recent article in full click on the link [Head High helps with Heartbreak](#). SunnyKids and Head High recently visited the Senate Committee Hearing into Suicide and have also been asked to make a presentation to the House of Representatives Health and Ageing Standing Committee inquiry into Youth Suicide. **Learn more about Head High [here](#).**

SCIPS

What a year so far for SCIPS! Our early intervention work in primary schools continues to attract both national and local attention. The Central Sunshine Coast program is now fully underway in Maroochydore and Pacific Paradise State Schools as well as Stella Maris and St. Joseph's Catholic primary schools. Since its launch this year, SCIPS South has rolled out in six schools across the Glasshouse region. SCIPS looks forward to the continued growth of the program and expanding even further. **Learn more about SCIPS [here](#).**

Access All Areas

A new partnership with North Coast Aboriginal Corporation for Community Health, Access provides tailored community support programs for children, families and individuals experiencing social and emotional barriers to their wellbeing. A free service to all North Coast Health Card holders, Access is based on the successful practice of Najidah and SCIPS.

For more information call Lydia Fairhall on 5479 0733.

Final Word

A huge thank you goes out to all those involved in helping SunnyKids achieve the success it has realised since our last communication; we couldn't have done it without you. Not wanting to rest on our laurels, we have loads more planned for the coming months so look out for our next e-update in spring 2010.

