

## e-Update

### Message from the CEO

Welcome to the SunnyKids e-Update where you will find summaries of recent highlights and events. More detailed information can be found by double clicking the (blue) hyperlinks for further resources and information.

As we enter the holiday season, I'd like to take this opportunity to thank you for your support over the past twelve months and wish you the very best of festive seasons and a wonderful new year.

Chris Turner.

### Governance

The Board has been working hard to ensure our Governance practice keeps pace with the rapid growth we are experiencing. The Executive and Finance sub-committees have been working to ensure our high level organisational planning and decision making complies with our business plans; and that our financial reporting mechanisms are providing up to the minute critical information to ensure we are able to make excellence-based financial decisions. To meet the Board [click here](#).

### Organisational Development

#### [NRL – One Community](#)

Whilst this year's tender was unsuccessful, we have been successful in being invited to make formal case by case requests for NRL involvement in specific fundraising opportunities. Stay tuned to hear about these as they come to hand.

The tender process also pushed us forward in implementing our national roll-out strategies. We have taken the step of limiting current opportunities to come under the SunnyKids brand to five organisations, with whom we continue to discuss collaborating nationally. Once we have finalised these relationships we will of course offer further collaborative opportunities.

#### [MIX and SEA FM](#)

The creative crew at Mix FM and Sea FM have done an amazing job producing a series of 30 second radio spots to formulate a Brand Awareness campaign for SunnyKids. If you haven't heard them on air yet, tune in regularly to 92.7 Mix FM.



### [Tim Fairfax Family Foundation \(TFFF\)](#)

Welcome and thank you to the TFFF, who have committed to fund the replication of SCIPS into an additional rural or regional Queensland community for the next three years.

### [Schools First](#)

Having won a Schools First \$50,000 Local Impact award for our partnership with Maroochydore State School, we were even more delighted to be announced as the Schools First, Queensland State winner. The team travelled down to the National Gallery in Melbourne where David Koch MC'd a gala dinner and awards night, at which we rubbed shoulders with the other state and territory winners as well as dignitaries such as Acting Prime Minister and Minister for Education Julia Gillard. Congratulations to Canberra College and ACT Health, who picked up the national gong, along with a \$750,000 prize! As Queensland State winners we were extremely grateful to receive \$100,000.

### [ING](#)

A big thank you to ING for their generous contribution towards the development of service audit and quality assurance mechanisms for SunnyKids.

### [Second Chance](#)

We are excited to announce a new partnership with "Second Chance" who has committed to sponsor a bedroom in our Domestic and Family Violence Refuge for the next twelve months. We are very excited about this new development and look forward to working with Second Chance to make a difference in the lives of the women they will be supporting through this partnership.

### [facebook](#)

Click on the above link to visit our facebook page. If you become a SunnyKids facebook fan while you are there, you will automatically be kept up to date with all our news as it happens! The more fans we have the more people we are getting our message out to, so join up – and encourage all your friends to do likewise.

## **Program news**

### [Najidah](#)

Last e-Update we informed you that we were on target to deliver 10,000 nights accommodation at Najidah. We've been busy since then, and in the past two months have had to provide an additional 170 nights accommodation above our usual 830 nights per month. The complexity of cases we are dealing with continues to increase with higher than usual alcohol and other drug



related homelessness, as well as significant multicultural and mental health needs compounding domestic and family violence issues for many of our clients.

We are also undergoing some staffing changes with Elizabeth, the Coordinator of Najidah resigning for family and personal reasons. Thanks Elizabeth for all your effort over a number of years, we wish you all the best in this next phase of your life! In the short term Lydia Fairhall will be filling the Coordinator role at Najidah. We have every confidence in Lydia and are looking forward to her contribution in this role.

### [Head High](#)

As part of our action research with Child and Youth Mental Health Services we are in the midst of finalising a "community wrap-around" response model to youth suicide bereavement. Stay tuned for release of this document on the Head High web site in the near future.

The Sunshine Coast Daily published an interesting article about youth suicide, including information about Head High. To read more, [click here](#).

### [SCIPS](#)

Three additional Central Sunshine Coast schools have been offered SCIPS services. At a meeting of stakeholders including administrators, guidance staff and community workers the following Central Sunshine Coast schools were approved to receive SCIPS services in 2010, 2011 and 2012.

Maroochydore State School

Stella Maris Catholic Primary School

Pacific Paradise State School

St Joseph's Catholic Primary School

Early in 2010 we will be excited to announce the host sites for replication of SCIPS into a second community!

### **A final word**

The final word this edition is to let you know about the huge contribution our amazing volunteers are making! Ranging from professional tutors for our after school tutoring program, helping out in our play group or kids club, administration assistants at head office or fundraising – our volunteers are fast becoming the life blood of SunnyKids. We've even started recruiting, training and supporting volunteers for other organisations!

