

## SunnyKids' winter e-update – June 2011

### *Message from the CEO*

It's been a busy few months at SunnyKids with great work being done on the ground, and lots of new partnerships helping Kids and Families to Shine!

Logistically speaking, SunnyKids Head Office is relocating. Our long time co-location with Relationships Australia has finally outgrown itself, with both organisations requiring more space. This has been a brilliant experience for SunnyKids and we are keen to let everyone know that both groups plan to continue working closely together well into the future, including exploration of the establishment of a much larger venue together in 2012. In the meantime SunnyKids Head Office will be located at 8 Tidan Court, Bli Bli. **All phone numbers and postal details will remain as they are.**

*Chris Turner*

### *Announcing the SunnyKids Education Unit*

Our prevention and early intervention in schools has been growing in profile and demand, so much so that we have developed a new partnership with the Tim Fairfax Family Foundation to create the **SunnyKids Education Unit**. We are currently recruiting a Manager for the unit, which will launch with three exciting streams:

- A new team of internationally experienced **Well Being and Education Consultants** will introduce our new PD in Education programs (including the Head High SEQ Pilot);
- **Read 2 Remember** – a Statewide literacy and awareness raising campaign; and
- Our existing **SCIPS programs**.

Details of these new developments and the official launch date will be released with the announcement of the new Manager.

To meet demand for new SCIPS programs we have developed an exciting new Professional Development and Capacity Building strategy to assist schools and communities to deliver SCIPS themselves! Of course, we'll be there to support them step by step along the way, but we are very excited that this will allow more kids and families to shine through SCIPS.

The Head High SEQ Pilot has commenced with visits to Beerwah and North Lakes State High Schools as well as TSS (The Southport School). We are now exploring ways in which Head High can work with each of these schools to support young people bereaved by suicide and at risk of suicide.



### *Homelessness and Family Violence Services*

Over the past three months we have partnered with the Sunshine Coast Institute of TAFE to deliver an action research review of our Sunshine Coast accommodation service. As the project comes to a close we are excited to be finalising a new service model that will respond to the increased demand for our services as well as the greater complexity of issues faced by families we support.

May saw us launch a partnership with [Southern Cross Ten](#) and the Department of Communities' [Act as 1](#) campaign for Domestic and Family Violence Prevention Month. This year we worked together to deliver a television campaign which was broadcast during May and June 2011. View the campaign here: [SunnyKids TV](#)

Our Victorian partners recently joined us on a visit to the Offices of Victorian Senator Jacinta Collins where we discussed ways to bring more of SunnyKids programs to Victoria, to complement the outstanding work our Partners at Maroondah Halfway House and Brenda House are already providing.

### *SunnyKids Sponsors, Fundraisers and Events*

Although the BOQ Maroochydore Golf Day and Corporate Lunch are on hold until 2012, we continue to benefit from this partnership with many of the Golf Day Sponsors stepping in to fill the gap:

[Crowne Plaza Pelican Waters Business Trends Breakfast](#)

[BM Graphic Design](#)

[WaterMark Constructions](#)

[Grandview Homes](#)

[Bakers Lawyers](#)

[Platinum Properties](#)

In addition to this, the fundraising team have been working overtime with other community partners to create the resources we need to support Kids and Families. [Lyn's Place](#) at Twin Waters hosted a great [Intimo Apparel](#) High Tea; [Coast to Coast Media](#) provided amazing Easter Hampers at the Najidah refuge; the "Inner City Bypass" soccer team appeared in local media with their [Reverse Sponsorship](#) campaign and the [Georges on Sebel Amour la mode](#) was another exciting event to benefit SunnyKids. Finally, keep an eye out for the [Coast to Coast Red Carpet event](#) (July 12).

To keep up with all the latest SunnyKids events make sure to "Like" us on [facebook](#) and follow us on [Twitter](#)! You can also keep an eye out on our events page on [www.sunnykids.org.au](http://www.sunnykids.org.au)

If you haven't received our End of Financial Year email/mail out – don't panic! All you need to do to make your tax deductible donation is: [Click To Give! - Bendigo Bank Virtual Payment Gateway](#) and you will automatically receive your tax deductible receipt for all donations over \$2.

