



BOQ MAROOCHYDORE  
PRESENTING PLATINUM PARTNER

CELEBRITY  
CHARITY  
GOLF DAY

Together with



**MEDIA RELEASE**

6 May 2010

## **BOQ MAROOCHYDORE ANNOUNCES CHARITY PARTNER** **SUNNYKIDS**

BOQ Maroochydore is proud to announce **SunnyKids** as the charity recipient of funds raised from their third annual Celebrity Charity Golf Day to be held on Friday 3 December 2010. Past years have seen this enjoyable event raise \$60,000 for Sunshine Coast charities.

For ten years SunnyKids has been at the forefront of providing integrated solutions in response to issues facing at-risk children and families.

Originally known as Najidah, and first established in 1999 as a Domestic and Family Violence Service on the Sunshine Coast, the service partnered with government and the community to build and purchase a series of properties in the region to accommodate women and children escaping domestic violence.

SunnyKids currently provides over 11,000 nights accommodation per year with 75% of this provided to children. Many of these children represent the third generation of their family to live in refuge.

Over the past seven years, SunnyKids has quietly gone about the business of developing integrated support systems and child focussed programs including: **Najidah** - Homelessness Services, **Head High** - Young People Living Beyond Suicide and **SCIPS** - Supporting Children In Primary Schools.

SunnyKids CEO, Chris Turner says being chosen as the beneficiary of the 2010 BOQ Maroochydore Sunshine Coast Celebrity Charity Golf Day and Corporate Lunch is a fantastic opportunity for SunnyKids.

“The BOQ Maroochydore Golf Day enables SunnyKids and the business community to work together for the benefit of disadvantaged Sunshine Coast children and families. Each year we have to raise the funds required to provide our award-winning suite of children’s programs. The Golf Day will allow us to focus our specialist time more on supporting children and less on fundraising.

“This year SunnyKids has provided a record number of nights accommodation to homeless children, expanded our early intervention program to 10 schools and continued to deliver support to young people bereaved by suicide.

“Funds raised from the event will further assist us to continue supporting homeless children, provide early intervention to children at-risk and deliver youth suicide prevention services on the Sunshine Coast,” said Mr Turner.

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BOQ Maroochydore Owner Managers, Laurie and Debbie Clarke, who together with their team are coordinating the event, said they are delighted to once again support a local Coast charity through the Celebrity Golf Day.

“We believe in SunnyKids and the vital service it provides on the Sunshine Coast. It’s important to us as local business operators to extend financial support where possible to highly worthwhile charities, like SunnyKids, in our community.

“This is our third Celebrity Charity Golf Day and each one has proven to be a productive and beneficial fundraiser for the charity partner. Not only do we raise the all important funds but we also raise the local profile of the charity and we have a great time in the process,” said Debbie.

SunnyKids aims to break the intergenerational cycles of poverty and disadvantage, providing the hope and resilience to move forward, both as individuals and as a society. SunnyKids believes every community problem has a community based solution and that effective community based solutions emerge when the community comes together to share expertise, resources and effort.

**For more information about SunnyKids and their award-winning programs: Najidah, SCIPS and Head High contact CEO, Chris Turner on 07 5479 0394 or 0412 895 187 email [chris.turner@sunnykids.org.au](mailto:chris.turner@sunnykids.org.au) or visit the website [www.sunnykids.org.au](http://www.sunnykids.org.au)**

**For more information about the 2010 BOQ Maroochydore Celebrity Charity Golf Day, sponsorship opportunities or to book a team spot for the event, contact Debbie Clarke on 07 5443 2711 or email [debbie.battaglini-clarke@boq.com.au](mailto:debbie.battaglini-clarke@boq.com.au) or [debbie.battaglini@bigpond.com](mailto:debbie.battaglini@bigpond.com)**

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