



Fashion with passion hits the UniClub runway

TO launch the upcoming summer festival season at the University of the Sunshine Coast, public relations students held a vintage fashion parade at the UniClub on Thursday to raise funds for local charity SunnyKids.

Featuring unique outfits from local Salvation Army stores, festival-goers got some fashion ideas and were able to purchase outfits that were truly one-of-a-kind and eco-friendly. The fashion fundraising frenzy was a real buzz for Gen Y and fashion-lovers on the university campus, with local businesses Tachi Hair and Allure Beauty prepping the models and giving personal style advice.

There were awesome prizes to be won including iPods, boutique vouchers and a designer handbag.

USC Public Relations Event Project account director Kelly Herbert said her team had worked hard and were proud of what they had created.

"It was a totally unique event that has not been done before and that makes it harder to create but also more rewarding," she said.

SunnyKids partnerships and communications manager Renae Carolan said she was delighted to be involved.

"This was a great opportunity for SunnyKids to become involved with our local university," she said.

■ See more of the fashions on Page 17



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