

2021/22 Annual Report



SunnyKids

It takes a village

Index

- 03 From our Manager
- 04 Our reason for existence
- 05 The impact of your support
- 07 From our Patron
- 08 From our President
- 10 How we help
- 14 Financials
- 15 A foundation you can trust
- 16 Strategic plan
- 20 From Noosa Mayor
- 21 Corporate partnership and fundraising / How to support
- 22 Our partners
- 23 Donors and supporters



From our Manager

The power to effect change doesn't sit with our government, it sits with our community.

What an incredible year we've had here at SunnyKids. We have moved office to a more central location. Being centrally located means individuals needing support can access specialist DFV workers faster and in confidence with safety in mind.

Our support network has grown. P100 members and corporate sponsors have continued to generously assist in the basic running of the organisation while simultaneously sending the message to anyone who will hear it. The message is clear; We as a community are responsible for each other.

Domestic and Family Violence as a topic has profile right now. However, this has been a contributing factor in affecting childhood development since the dawn of time. Intimate relationships and family dynamics are the foundation on which all individuals determine what is a healthy v's an unhealthy relationship.

Significant early life adversities often lead to long-lasting effects across the life span. Early Life Adversity (ELA) is experienced in childhood and is currently thought to be caused by exposure to sexual abuse, violence and abuse, severe poverty, and neglect, during pivotal moments of neurological development and growth.

The negative effects can lead to a higher likelihood of continuing the cycle of disadvantage. These outcomes include poorer reading ability, lower IQ scores (and thus, lowered educational outcomes), lowered self-esteem, increased probability of depression, suicidality, increased likelihood of alcohol and other substance use issues, and an increase in risk taking behaviours.

Although these outcomes may appear extreme in nature, we are already identifying significant anti-social and risk-taking behaviours amongst youth in this region. Currently, Australian data showed that an estimated five million adults have experienced some form of ELA. Basic needs such as housing, safety and security are paramount in reducing the likelihood of ELA affecting life choices later in life.

Domestic and Family Violence is especially prevalent in relationships where everyday life stressors are exacerbated. Inability to meet the essential needs of those most dear to us can assist in reinforcing a sense of "no control". Although not the cause, there can be no argument that elevated mental health concerns and increased substance use because of stress can and does in fact aggravate already unhealthy relationships.



Kathleen Hope
General Manager, SunnyKids

Psychological impacts of domestic and family violence include but are not limited to, reduced self-esteem and self-worth, trauma induced PTSD, anxiety and or depression and affected social skills.

All of these issues drive us here at SunnyKids to rally the community. Together we are brave and powerful.

This year we say goodbye to our Board President Sally Desch. Sally has been championing the SunnyKids cause for many years and was instrumental in driving the growth of the organisation with the purpose of increasing services to our region's most vulnerable. Although we will all miss Sally, her legacy will not be forgotten and we will continue to keep her carry her with us on our journey to end Domestic and Family Violence for every child on the Sunshine Coast.

Our reason for existence

SunnyKids connects people and coordinates services for vulnerable Sunshine Coast families in order to make meaningful change.

The Sunshine Coast community identifies up to 5,000 vulnerable and at-risk children every year. When children and families need help, they present to SunnyKids via self-referral, referral by schools, community agencies or statutory authorities, with the most prominent issues being domestic and family violence, mental health and substance use.

Through our own resources and programs as well as in partnership with government, private and

community sectors we take a holistic approach to solving problems.

SunnyKids is able to identify what a family needs and where to find the right services to deliver positive, life-changing solutions.

Issues can be complicated and the systems complex, but our Service Delivery team knows how to navigate the network to support families with their immediate and ongoing needs. Including but not

limited to emergency accommodation, psychology services, school support systems, legal and police support, literacy programs, relocation services, health and wellbeing, financial support, mentors and more.

SunnyKids is here to make sure those who need help can get it and emerge stronger, happier and healthier into their own new support village.

Our underlying, driving belief is that any issue is not the child's problem to fix, nor is it the family's or society's problem alone.

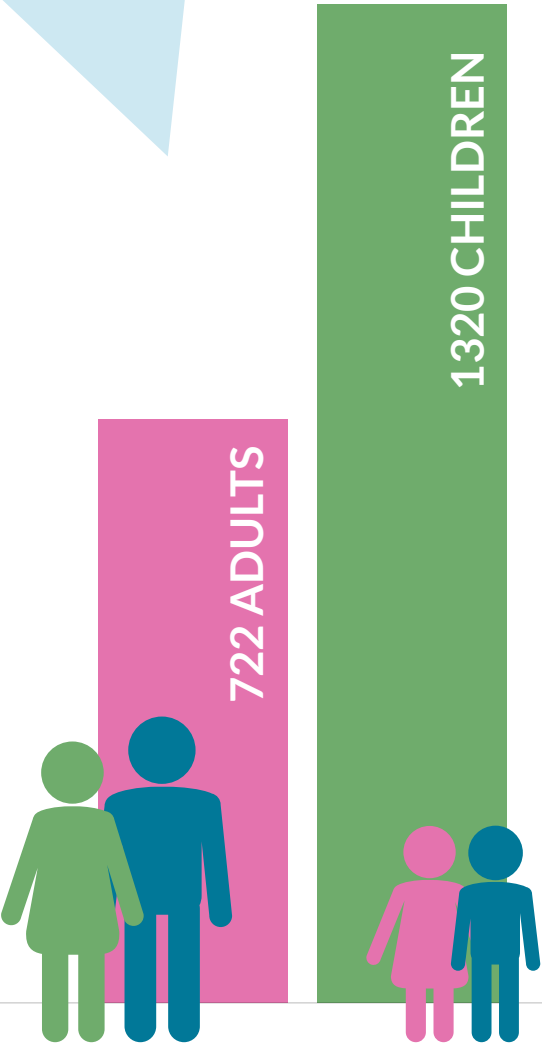
We believe it takes a village to provide the right environment for children to thrive and we are grateful for the support of generous Sunshine Coast residents, businesses and groups who donate funds, time and resources to enable SunnyKids to provide the greatest impact possible.



The impact of your support 2021/22

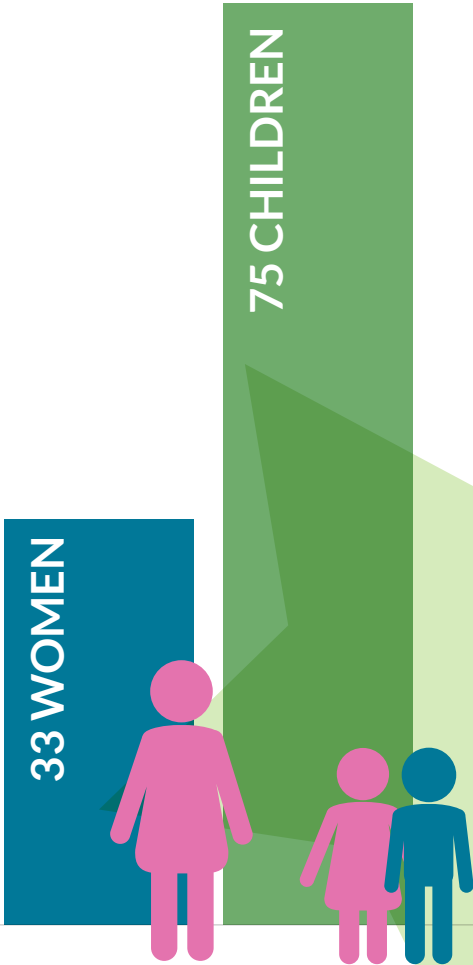
2042

Total individuals supported
22% up on last year



Total nights of accommodation provided

7326





Our vision is a Sunshine Coast community in which everyone feels safe, belongs and has the chance to reach their full potential.

From our Patron

When they say it takes a village to raise a child, what this really speaks to is a community driven by a shared purpose of connecting and working together.

The role of community fulfils three important needs:

1. The need to belong – those who are part of a community feel accepted, safe and can identify with their peers.
2. The need for connection – a supportive community gives those within it a feeling of attachment and bonding through shared experience and support.
3. The need for safety – it is everyone's right to feel safe.

For vulnerable children and families across the Sunshine Coast, SunnyKids provides our community what they need to access life-changing help and services.

Each year, the SunnyKids team rally together to address the economic, educational and emergency needs of families impacted by family and domestic violence.

Our team change lives every day, allowing those who may have lost hope, to find it again.

I am honoured to be a long-serving Patron of this organisation and I am thankful for another year of support by the SunnyKids team who work to ensure that every child, family, and individual who needs help can access it on our Sunshine Coast.

Together, our community really does have the power to change lives and respond to local challenges.



Mark Jamieson
Mayor, Sunshine Coast Council

From our President

As I sit to write this President's Report, it is finally sinking in that I am stepping down from the Presidency after 4 years in this challenging, yet unbelievably satisfying role.

I have reflected on my work with Sunnykids over this time and it has been an honour and privilege to have been involved with this organisation and work with an outstanding Board and extremely selfless and competent General Manager.

Sunnykids have grown and gone from strength to strength. Not only did we endure a pandemic, but we came out stronger than ever. If one thing is certain, its that the Sunnykids Team can thrive and adapt in any changing environment.

As I write this, I am truly excited about the future for Sunnykids. The potential for growth is enormous. The support the team will continue to aid and develop new programs that that ensure SunnyKids continue to work towards our vision - a society in which everyone feels safe, belongs and has a chance to reach their full potential.

When we look at the current statistics it is safe to say that the work Sunnykids do in the community and the impact they have is much needed.

- 1 in 6 women have experienced physical or sexual violence by a current or former partner.
- On average, 1 woman a week is killed by a current or former partner.
- Domestic and family violence is a leading cause of homelessness.

This is one of the prominent presenting issues for Sunnykids with more than 95% of all children connected with Sunnykids affected; addressing domestic violence is high on our agenda.

When people think of domestic and family violence, they often think of just the adults. The victims often overlooked are the children. Children experience (directly & indirectly) domestic violence and this affects their physical and emotional health and wellbeing. Childhood is an important time for healthy development, learning, and establishing the foundations for future wellbeing.

I would just like to highlight a few key achievements for SunnyKids over the past few years:

Growing the Service Delivery Team to assist on the front line which enables us to provide more hours of service. We provided over 25,000 hours of support in the last 12 months.

- Expansion on Cooroy service hours - we are now open 5 days.
- Opening of an Office (co-location) in Noosa Junction.
- Moving Head Office into Corporate Offices in the heart of Maroochydore
- New Leadership
- 2022 Wine Makers Master Class being our biggest fundraiser to date
- Best financial position we have ever been in.



Sally Desch
President SunnyKids

It has been wonderful watching the Sunnykids Team grow under the leadership of our GM - Kathleen Hope. She is a great leader and so passionate and knowledgeable about our sector (I have learnt so much from Kathleen!)

The Board are an amazing group of individuals who share their time and expertise for a cause they feel incredibly passionate about. I wish them all the best for 2023 and beyond.

It really does take a village - and our village is making a difference delivering support, tools and a healthier environment for children to thrive. I look forward to seeing Sunnykids grow in the next 12 months in realising their vision.

John Burnie
NAB Private Client Director - NAB

Tamara Cross
Director - TC&CO consulting

Sally Desch
Director - HRM Contracting and Consulting

Sue Gilbert
Marketing Executive - Better Financial Control

Gabe Hutchinson
Clutch Legal

Natasha Hall
General Manager corporate affairs -
Sunshine Coast Airport



We work to ensure every child, family and individual who needs help can get it.

How we help

SunnyKids Cooroy Family Support Centre

At the SunnyKids Cooroy Family Support Centre we support women and children who have experienced domestic and family violence. This can be in the form of historical experiences or current significant safety concerns. Through strategic case management, staff assist service users to identify and respond to 5 key areas of concern in order to have the opportunity to live a life free from violence and recover from trauma.

We believe that by addressing issues such as homelessness, substance use and mental health concerns to name a few, individuals are more likely to have safe and nurturing relationships, good health and wellbeing, be successful in education, feel culturally connected and have economic stability. This is achieved through referral pathways to relevant specialist services, onsite counselling,

safety planning, risk management, case coordination and wellbeing workshops.

The significant impacts of domestic and family violence cannot be underestimated and the plethora of intersecting barriers and considerations can often become so overwhelming and difficult to navigate that further harm and dysfunction can follow.

With the support of the team at the SunnyKids Cooroy Family Support Centre, women and children can engage with advocacy and support to increase their capacity for wellbeing. This leads to empowering choices and better positions people to choose healthier relationships in the future, interrupting intergenerational trauma and abuse.



Najidah

Year after year SunnyKids supports women and children who have experienced heartbreaking and debilitating abuse.

This support is provided with accommodation in a refuge setting. It can be hard to imagine what it looks like in a refuge.

Many families come to us with nothing more than a bag of clothes. Children who are torn away from their homes, schools, friends and community.

SunnyKids works hard to engage community partnerships who provide essential items like clothing, hygiene products and school books.

A fresh start often comes with a heavy price and the Sunshine Coast Village rally together to lend a hand without ever seeing who the recipients are.

SunnyKids in partnership with State Government and the Department of Justice and Attorney General provided 7326 nights of accommodation to 32 women and 75 children during the 2021 – 2022 financial year.

Sunnykids mentoring through sports

SunnyKids and the Brisbane Broncos collaborate to deliver the Mentoring Through Sports program in Sunshine Coast schools, with former Broncos player Jack Reed (Broncos/Sunshine Coast Game Development Officer) facilitating the program.

These schools select 10 children (male and female) who identify as at risk of disengagement. This can present as social and emotional challenges, self-esteem issues, confidence/lack of confidence, risk taking behaviours and absenteeism including academic delays.

These 10 children will be part of one group who will participate in a sporting program with a difference. The main focus and messaging within MTS is to deliver 8 sessions onsite with a focus on 3 key areas –

- Healthy Relationships – identifying respect in communication including social media awareness.
- Core Values – promoting an understanding of “Self and Health”.
- Physical development and health – clearer understanding of mental and physical health and wellbeing.



The Sunshine Coast continue to support SunnyKids to deliver this program to as many children as possible.

SunnyKids staff attend a number of sessions to assist with any relevant support needed for both facilitators and children. Where appropriate families may benefit from additional case coordination support and this may be facilitated by SunnyKids.

This program has had enormous success to date in a number of schools across the Sunshine Coast.

Common themes gathered through evaluation from students and teachers include:

- Increased sense of self-worth and confidence.
- Healthy management of anger and conflict.
- Better understanding of health and nutrition and wellbeing.

Sunnykids In Schools (SKIS)

SunnyKids aims to break inter-generational cycles of poverty and disadvantage, providing the hope and resilience necessary to move forward, both as individuals and as a society.

SKIS supports children with social/emotional barriers to education through school based capacity building, asset based community development and service co-ordination.

SKIS links schools, families and support service systems to provide practical, needs based responses to the issues faced by families; thereby ensuring children have an opportunity to reach their full potential in their education.

The SunnyKids SKIS program is a value add to the comprehensive student support services currently in partner schools. By working together we can address and reduce the potential for disengagement from school and build capacity for families to prioritise educational needs.

SunnyKids provides a range of specialist support and intervention programs working closely with other non-government and government agencies.

The Sunshine Coast continue to support SunnyKids to deliver this program to as many children as possible.

Andrew's story

Mum, grandad and grandma with one young boy named Andrew have been working with SunnyKids SKIS program on and off for quite some time. Presenting issues identified by the school all centred around relationships between mum and maternal grandparents, with mum demonstrating very little interest in parenting and little to no attachment with her son.

Grandad played a vital role in the upbringing and day to day provision of his grandchild Andrew and mum appeared to be uninvolved and happy to let Grandad take the lead. Things became challenging when mum decided it was time to move out of the family home and raise her son independently. Unfortunately, the share accommodation mum and Andrew moved into ended up being a very unhealthy environment for both resulting in them moving back in with the maternal grandparents. The relationship became even more strained and Andrew's behaviour at school began to decline. It was becoming evident that mum was partaking in some very risky behaviours and exposing her son to many inappropriate things.



SunnyKids arranged counselling to assist mum and grandparents to work together for the best interests of Andrew. This counselling proved very beneficial and after some time all parties attended mediation to establish a parenting plan outlining decision making responsibilities and where Andrew would live if mum's circumstances changed.

Andrew is now succeeding in education and attendance is back to normal. Mum has now moved out

of the family home while Andrew has remained with his grandparents. All parties have agreed this is the most stable solution for him while mum's life is transient right now. Grandad still contacts SunnyKids every couple of weeks and works closely with the school to ensure his grandson receives the best possible opportunities in education and in life.

Jenny's story

Jenny did not know she was in a domestically violent relationship. When the father of her two sons kicked Jenny, she thought she deserved it. When her work colleagues told Jenny not to press charges on Trent as he 'hadn't done anything serious', this further enforced in her the normalcy of her situation.

After Trent sexually assaulted her one night, however, Jenny found the courage to leave for a weekend for relief from the abuse. Upon return, she found Trent had changed the

locks and, as the house was only in Trent's name, Jenny quickly had to find somewhere new for herself and the children.

Jenny regularly sees the onsite psychologist at SunnyKids Cooroy Family Support Centre (SCFSC); Jenny initially felt shame accepting help from services, and was reluctant to accept any financial help, despite experiencing financial hardship.

SunnyKids linked Jenny in with Waves of Kindness, who paid for a real estate course Jenny had been unable to complete due to the relationship. Zephyr gifted Jenny both children's school textbooks for 2022, and SunnyKids supported Jenny to receive additional childcare subsidies while she juggled working two jobs.

The children's school were also incredibly supportive, waiving school fees and any payment for school activities for 2022.

To achieve goals surrounding education and safe and nurturing relationships, SunnyKids provided informal DFV counselling and education to Jenny during weekly case management. Jenny soon realized that intimate relations with a partner were her choice, and not a prerequisite. She also learned to ask for help. With the assistance of a village of services and supports, and with her incredible determination, Jenny and the children are on a new journey with a new place to live.

Olivia's story

Olivia had experienced significant Domestic and Family Violence from the age of 12– Olivia's father would physically abuse and chain Olivia up to stop her going to school and finishing her education. After running away from home, Olivia worked during the day and studied at night to successfully complete her education.

In 2014, Olivia came to Australia to present at a leadership conference, where she met her ex-partner John. John remained in contact with Olivia after she returned to North Africa.

They finally met again overseas, where Olivia fell pregnant. From the moment John convinced Olivia to move to Australia in 2018, John exerted emotional and mental control over her. This included restricting Olivia's access to food, sometimes for a few days at a time. This escalated to extremely violent physical abuse resulting in ongoing medical issues. Olivia's 4 year

old son William would often get in the middle of John's attacks, trying separate his father from his mother.

William's exposure to the severe physical domestic violence manifested in William displaying difficulty in regulating emotions, behavioural challenges and forming meaningful connections with other children. Olivia and William faced barriers in having a secure attachment as mother and child, which impacted Olivia's role as a parent, and William's social developments.

Since entering SunnyKids' service, Olivia has begun to rebuild her independence.

Olivia has received her own VISA to maintain her and William's residency in Australia and, with support from SunnyKids, she has settled her financial debts and is working towards economic stability.

Olivia has linked in with a local community church and has integrated into the community with social supports.

William has been linked in with appropriate health and wellbeing supports, and has started attending day-care and SunnyKids' Tiny Tots program to help William build meaningful and healthy connections with his peers.

Olivia has shown incredible determination, proactivity and resilience to ensure she and her child live a life free from DFV.



Please note that names and personal details of the persons profiled in this section have been changed to protect their privacy.

Financials

I am extremely honoured and grateful to be joining the Sunnykids family to present such a favourable financial report in my inaugural year as Treasurer.

Welcome back events, community and social gatherings for FY 2021-22. After a lack lustre two years in the event space due to Covid 19, Sunnykids has taken the opportunity to invest some well laid tracks to promote and leverage new and long standing events, community fundraising initiatives, grants and government funding. Sunnykids received financial support in 2020-21 from the state and federal government accounting for 68% of our total revenue. We had a big gap to fill this year to support and maintain our growing operations and service delivery. How did we do it?

- We Relocated. Sunnykids moved it's home base from Nambour to Maroochydore in March 2022, which allowed us to free up some liquidity from this significantly appreciated asset to reinvest in our team, operations and community support from a central, modern location.
- We Rallied. In the lead up to Christmas, Sunnykids promoted a "Sunny Xmas for Kids 2021 - Giving the gift of joy this Christmas". This was by far our most successful Christmas appeal and donations received in a single fundraising campaign throughout December. We raised just over \$100,000 with over 100 community partners and donors.
- We Reached. A huge thank you to all who attended and then reached into their deep pockets at the Winemakers Master Class held in June 2022. We raised a record breaking \$240,000 from this event which will go towards all our services in 2022-23.

I am pleased to announce a record year of Fundraising and Donations for Sunnykids, both delivering an uplift on prior year of 66% and 218% respectively. This has funded the growth of our team in service delivery as we have increase our direct support hours year on year. As well as allowing additional operating costs and upfront investment into our new premises to house our current and future expansion.

In addition, we have grown several of our programs, including the very popular Sunnykids In Schools (SKIS) program, backed and supported by the Brisbane Broncos. The reach is now phenomenal across Sunshine Coast Schools rolling out the program to 4 schools per term, totalling 16 for the year. This is fully funded from our wonderful fundraising proceeds and donations.

Overall, Sunnykids achieved \$665k operating surplus this year (\$550k last year), without any Covid assistance. What an achievement due to sheer resilience, grit, determination and hard work of the team and our incredible supporters. This was a comeback year that has set us up to deliver the best support services in perpetuity. We saw the edge of a battleground over the past two years with the donation dollar becoming tense and fierce. We came out swinging this year and have successfully achieved a wonderful financial result that will give us comfort and confidence to continue to deliver and grow sustainably.

Now we face a further uphill battle in FY2022-23 with uncertainty around rising cost of living and the housing



Tamara Cross
Treasurer SunnyKids

crisis. It is comforting to know that Sunnykids will be able to rely on this surplus to continue to deliver our services irrefutably and continue to raise further awareness, education and donation dollars to support us, young people and their families in need.

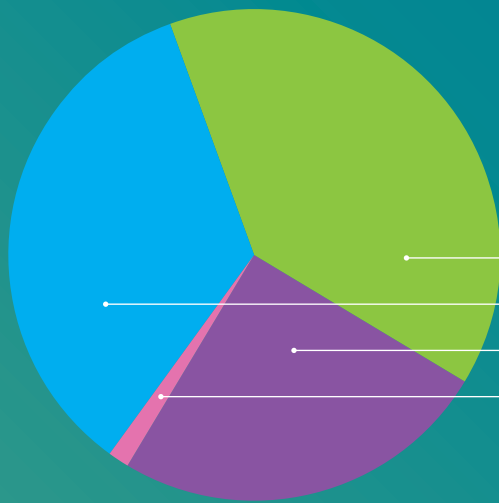
Together, with the amazing commitment and incredible effort from across the entire organisation and my fellow Board Members, we feel confident to deliver on our promises and deliver another, but smaller, surplus in FY2022-23.

Our promise.... we continue to work hard to ensure every child, family and individual feels safe, belongs and has the chance to reach their full potential.

Finally, I wish to thank our retiring President, Sally Desch, who has shone her light on everyone she has reached while part of the Sunnykids family. Sally has dedicated her time, expertise, skills and leadership which we truly appreciate and are thankful for.

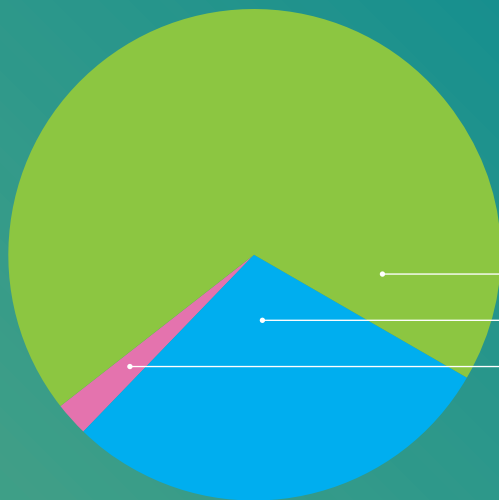
Good luck.

A foundation you can trust



Where the money comes from

- 37% Grant funding
- 22% Donations, gifts & contributions
- 25% Fundraising
- 16% Other program funding



Total expenses: where the money goes

- 69% Frontline & support services
- 29% Operational support
- 2% Advertising

Thank you

We would like to acknowledge our volunteers and the extensive kind support we receive from our community. These contributions significantly impact the outputs of the organisation.

For full audited statements go to the Australian Charities and Not for Profit Commissions website acnc.gov.au or request your own copy from admin@SunnyKids.org.au

The end result

Over 25,000 hours of direct support to vulnerable children, young people and their families. That is an 25% increase on last year.

2021/25 Strategic plan

VISION

A Sunshine Coast community in which everyone feels safe, belongs and has the chance to reach their full potential.

MISSION

We work to ensure that every child, family and individual who needs help can get it.

Sunnykids' five keys to wellbeing



Economic stability

SunnyKids works to ensure economic stability by building families capacity to better cope with the stressors of everyday living.

We find that the critical factors to economic stability are frequently correlated to other factors. Examples include people paying nightly rent for caravans because they are black listed from the rental system, loss of employment due to unresolved health needs of family members – including children and adults. On the journey to economic stability we provide support to ensure sustainability.



Cultural connectedness

SunnyKids works to support cultural connectedness by assisting families to engage with their culture and community of choice.

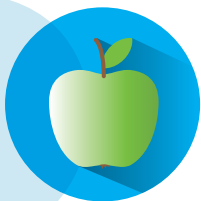
Due to significant over representation of Aboriginal, Torres Strait Islander, Australian South Sea Islander and other Culturally and Linguistically Diverse participants in our services the Board has established the SunnyKids Aboriginal and Cultural sub-committee which proactively enhances cultural sensitivity and builds organisational connections, links and partnerships to assist in cultural connectedness of these particular people groups.

However SunnyKids also recognises that all people need cultural connectedness and are therefore proactive in supporting all participants regardless of culture or community of choice to develop a strong sense of belonging and connectedness in their community.



Success in education

Quality learning experiences, particularly from 0 – 12 lay the foundation for children's future success in school and life. As is the case with SunnyKids Health Partnerships we have developed extensive networks across Education Providers from day care through to tertiary institutions. Since 2005 we have been facilitating partnerships between schools, families and other service providers.



Health and wellbeing

Since 2005, SunnyKids has been coordinating services across Government Departments including QLD Health which has led to a mature network of health provider partners. Today SunnyKids partners strategically with private and public child and family health services on the Sunshine Coast.

These services including Paediatricians and allied health services such as Psychologists, Occupational Therapists and Speech Therapists who have identified their need to work with SunnyKids to deliver targeted and intensive services for vulnerable families or for those children where a health or development need is identified.



Safe and nurturing relationships

The factors most commonly associated with the occurrence of child abuse and neglect are domestic violence, parental substance use and parental mental health concerns. These types of issues are complex, often inter-related, and chronic in nature and rarely occur in isolation.

Through SunnyKids direct support and network partners, a range of supports are offered to ensure a coordinated, effective response to these inter-related case complexities.

Outputs & outcomes

Appropriate allocation of resource to ensure services remain consistent or expand each year

Balance program growth with comprehensive analysis of complexities within cases

Evaluate congruence of messaging/brand management and service provision to ensure authentic application of expertise

Measure efficacy of programs at a strategic and frontline level formally each year

Review community need, changes and dynamics continually to ensure programs remain targeted

Commit to community education and seek opportunities to share knowledge to effect change

Expand our reach to children, individuals and families across the Sunshine Coast as a priority goal

Priorities



Strong governance

An effective board of management, appropriately skilled to evaluate strategy, community need and organisational alignment in an ongoing capacity.



Continuous improvement

We acknowledge that all programs, business operations and delivery of services requires a commitment to evaluate efficacy in action and commit to a formal review annually.



Diversity and inclusion

Grow capacity in our programs, workplace and community which values, celebrates and responds to individual identity and cultural diversity.



Retention of expertise

Embrace, encourage and sustain a well established high performing team in all corners of service provision, leadership and operations. Invest in professional development for all staff and create meaningful opportunities for leadership.



Technological and financial responsibilities

We commit to appropriate and transparent management of all financial decisions and use digital technology to support transformative and future focused practices, improve access to data and information, enable more efficient business activities and deliver safe and secure environments for collaboration and administration.



Business and community partners

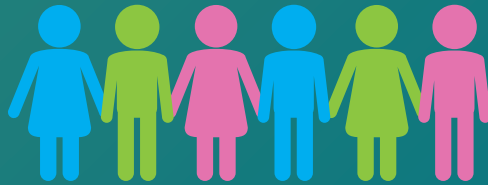
We believe that a strong community needs the participation of all individuals. We aim to partner with like minded business and community leaders to build financial capacity, program sustainability and sector development.

Our commitment

We will NOT be silent about the impacts of domestic and family violence and we will seek to normalise conversations at every opportunity in order to build social change, while proactively advocating for system change through all tiers of government.

Seek creative ways to engage with vulnerable children and their families outside of traditional systemic applications.

Engage the community in order to enhance social responsibility in building a strong future for everyone.



Our values

FAIRNESS

We seek mutual benefit and shared responsibility

INNOVATION

We seek to continually improve through reflection and creativity

COMPASSION

We take action with awareness and empathy

From Noosa Mayor

Domestic Violence. We all hate it. We all want to eradicate it. It's a disease destroying so many lives. Current stats suggest that one in three women since the age of 15 have experienced some kind of violence in their life.

In Noosa, we are told incidents of domestic violence have increased by nearly 50 % since covid. Our women and children are sleeping in their cars, sleeping on friends couches and even worse returning back to the perpetrator's (because it's safer). There is, like so many other places simply not enough transitional and crisis housing that meets our needs.

We are told our local police are spending around 40% of their working lives on incidents relating to DV. These statistics are frightening but they are real.

We can talk the talk but what we must now do is walk the walk. We must continue to advocate for more funding from government and we must continue to speak up. Sunny Kids is an organisation that has done both. The work it does not only changes lives, it saves them.

That is why they need our ongoing support. It is a privilege to continue to throw my unwavering support behind this organisation, this cause; to continue to make strides, however great or small and to be a voice for those with none. On the back of the incredibly successful Inaugural Ball, community group WomenKind hosted and organised for the second year running, the "Mingle with the Mayor Ball". Over \$100,000.00 was raised which will go to transitional housing for domestic violence victims.

Community and fundraising efforts are ongoing and to date, nearly \$400,000.00 has been raised to assist women and children in our community suffering from domestic violence. Our community is at its best when it gets behind its own. As the theme suggests 'Community has the power to change anything'. Indeed, we do.



Claire Stewart
Mayor, Noosa Shire

Corporate partnership and fundraising

Incorporates – P100, Corporate Partners, Community Grants, and SunnyKids local child sponsorship program.

Businesses and individuals in the community support SunnyKids financially through ongoing partnerships, singular donations and grants.

P100 members are a group of philanthropic and like-minded business people who commit a minimum of \$100 monthly to enable the sustainable delivery of SunnyKids services. The SunnyKids Local Child Sponsorship Program provides a platform for families, community

groups, sporting teams, businesses and other institutions to support a child for \$50/month (or \$600 annual payment).

Businesses wanting to, can make a one-off donation or award community grants. Grants go towards funding additional services, purchasing resources and equipment, and enabling personal development for staff. Corporate partners may make monetary or in-kind donations to SunnyKids to contribute to SunnyKids' business costs. These partnerships provide SunnyKids with necessary funds, whilst also profiling the partners' brands through demonstrating their commitment to corporate social responsibility.

How to support

In addition to our events and appeals, there are so many ways you can support SunnyKids.

- Make a regular tax deductible donation (once off, monthly or annually)
- Attend or support one of our SunnyKids Signature Events
- Organise your own fundraising event
- Develop a corporate partnership with SunnyKids



Our partners

SunnyKids could not do what we do without the support of our community, sponsors, corporate partners and our ever faithful volunteers – Thank you!

Platinum



Gold



Silver



Bronze



Government partners



Funded by



We would like to acknowledge the Department of Education Small Business and Training for an SQW grant.

Grants 2020/21



Our donors and supporters

Goodlife
Community Centre
Heritage Bank
Parenting Centre

University of
the Sunshine Coast
Zephyr Foundation
Zonta Club of Maroochy

Absolute Aerials
Badge Foundation
Buderim Foundation
Caloundra Embroiders
Clubs Smile for A Child
Compass Financial Solutions
Container Exchange
Cooroy RSL
Curly's Book Club
Department of Transport and Main
Roads
Desire Group
Dolphins Rugby Club
Echelon Pty Ltd
Federal Member for Fisher Fiona
Simpson
Halcyon Lakeside
Hall Contracting
Heller Foundation Pty Ltd.
Heritage Bank
IMH Holdings
Inspirational Heat Bags
Ladies of the Lake
Laurel Springs Nambour
Lions Club of Cooroy/Pomona
MD Cosmetics and Skin Clinic

MG Car Club Sunshine Coast
Nambour Courthouse Justices
of the Peace
Officeworks Maroochydore
Perpetual Health/Melaleuca of
Australia
Queensland Community Foundation
Ray White Mountain Creek
Rotary Club Maroochydore
Rotary Club Moloolaba
Second Chance Programme Fund
St. Mark's Anglican Church
Stratogen Financial Planning
Sunshine Coast Toy Library Inc.
Sunshine Plaza Maroochydore
Team Godwin Realestate
The Business referrals Club
The Cooroy/Pomona Lions Club
The Greater Good Movement
Thrive 45
White Tigress and Co.
Women's Fishing Classic

We would also like to acknowledge all of the individuals and business's that have supported our various campaigns throughout the year.

