




SunnyKids

It takes a village

Annual Report 2022-23



Our vision is a Sunshine Coast community in which everyone feels safe, belongs and has the chance to reach their full potential.

I have had the privilege of witnessing first-hand the **outstanding contribution and unwavering dedication** that SunnyKids has demonstrated in serving our community. It has such a positive impact on the lives of those around it.

— Psychologist, Sunshine Coast

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SunnyKids acknowledges the Kabi Kabi peoples and the Jinibara peoples as the traditional custodians of the land we call the Sunshine Coast.

We acknowledge that legacy issues resulting from colonisation are still experienced by traditional owners and First Nations people and we are committed to continual growth in cultural understanding and appreciation by paying respect to elders past, present and future leaders.

We are respectful of diversity, gender, sexuality, disability, age, socioeconomic status, religion, ethnicity, race and culture.

Our CEO's Message

I am filled with pride as I reflect on the past year at SunnyKids. Pride in the commitment of the hardworking people I work with across SunnyKids' team, pride in the Sunshine Coast Community for everything they do to support our work and vulnerable families, and pride in the many brave families striving for a better future.



During May the theme of Domestic and Family Violence Prevention Month was 'It's in our control to end coercive control' and we all know that Coercive Control is a very insidious form of domestic and family violence. In 2020, the tragic murder of 31 year old Hannah Clarke and her three children highlighted how incredibly abusive and potentially life threatening Coercive Control can be.

Almost one-in-10 Australian women in a relationship is experiencing domestic and family violence and one third of those women state that it started or became worse during COVID-19. Domestic and family violence must not be accepted or excused and we at SunnyKids believe everyone has a part to play in helping build a society where fewer people find excuses for violent behaviour, fewer people blame victims, and where all members of the community work together to facilitate meaningful and positive change.

Coercive Control is a strategic form of ongoing oppression and terrorism used to instil fear in people and many survivors describe coercive control as the most harmful aspect of their abusive relationship. It is a more subtle type of abusive behaviour and there are 12 major signs of Coercive Control to be aware of - Isolation, Monitoring activity, Restricting autonomy, Gaslighting, Name calling, Controlling money, Reinforcing roles, Manipulating kids, Controlling your body, Jealousy, Sexual coercion and Making Threats.

Getting out of an abusive relationship can be complex and even more so when children are involved. However, with some careful planning and support a person can make a safe exit from the situation and that's where SunnyKids comes in with the services and support we offer to vulnerable families on the Sunshine Coast.

In October 2022 we launched our 'Save a Life Tonight' (SALT) program that provides immediate access to a night's accommodation, safety planning, essential needs and instant SunnyKids 'Village' support. As a result of this initiative we have already helped to save lives by providing emergency accommodation to 166 adults and children.

We are very proud of this SunnyKids' initiative and all the other SunnyKids' resources and programs that support affected Sunshine Coast families to make meaningful change.

Over the coming twelve months I look forward to some exciting growth and development in our work including: the establishment of long-term arrangements for accommodation; an increase in the number of facilities we have available; workplace education programs and many more incredible initiatives. Watch this space.

Kathleen Hope
Chief Executive Officer, SunnyKids



Our Purpose

SunnyKids connects people and coordinates services for vulnerable Sunshine Coast families to make meaningful change.

We do this by interrupting violence, repairing historical trauma and planning for a future where this doesn't exist.

When children and families need help, they present to SunnyKids via self-referral, referral by schools, community agencies or statutory authorities, with the most prominent issues being domestic and family violence, mental health, substance abuse and hardship.

Through our own resources and programs, as well as in partnership with government, private and community sectors, we take a holistic approach to solving issues.

SunnyKids is able to identify what a family needs and where to find the right services to deliver positive, life-changing solutions.

Issues can be complicated and the systems complex, but our Service Delivery Team knows how to navigate the network to support families with their immediate and ongoing needs. Such support includes but is not limited to emergency accommodation, therapeutic services, school support systems, legal and police support, literacy programs, relocation services, health and wellbeing, financial support, mentors and more.

SunnyKids is here to make sure those who need help can get it and emerge stronger, happier, and healthier into their own new support village.

Our underlying, driving belief is that any issue is not the child's problem to fix, nor is it the family's or society's problem alone. We believe it takes a village to provide the right environment for children to thrive and we are grateful for the support of generous Sunshine Coast residents, businesses and groups who donate funds, time, and resources to enable SunnyKids to provide the greatest impact possible.

Our Impact in 2023

Together with your support we have impacted the lives of many people.

Total number of individuals we have supported
2,431



889 Adults

1,542 Children



Total number of nights of accommodation provided
8,839

Jenny's story

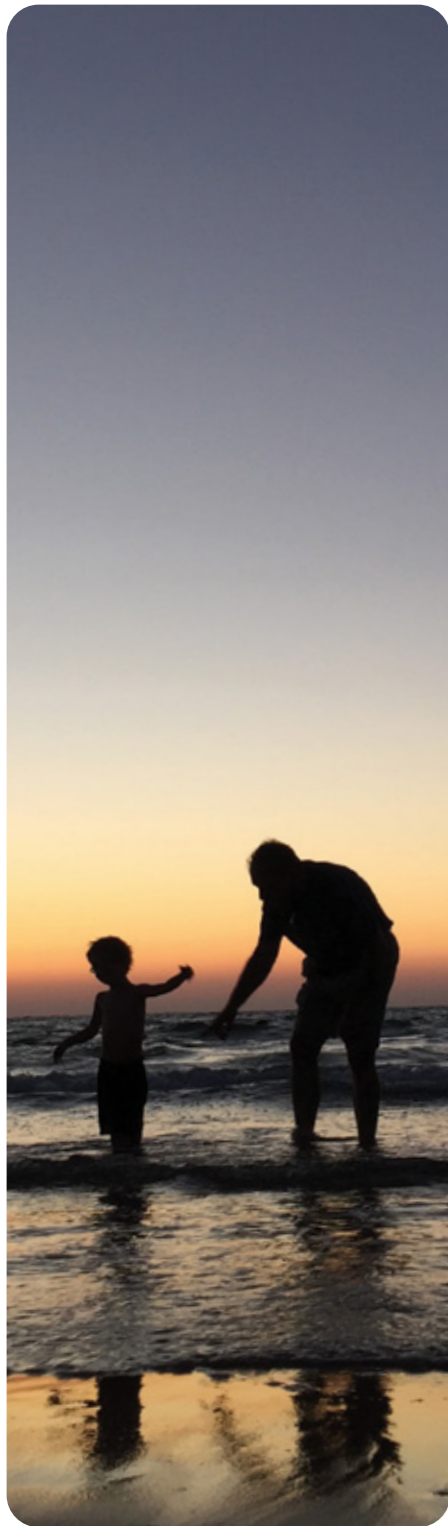
Jenny didn't know she was in a domestically violent relationship. When the father of her two sons kicked Jenny, she thought she deserved it. Then when colleagues at her work told Jenny not to press charges against Trent because "he hadn't really done anything serious" it re-enforced her belief that it was her fault and her situation was normal.

One night when Trent sexually

assaulted her, Jenny had to get out of the house, at least for a weekend to get a break from the abuse. When she returned, Trent had changed the locks and Jenny was unable to enter her home.

With SunnyKids' support, Jenny has engaged in therapeutic support, received emergency relief to support with accommodation and is currently undergoing educational programs to

support with future employment. Her children were gifted school textbooks and school supplies and Jenny now receives additional childcare subsidy. With appropriate legal support and advice in place, Jenny is managing well to care for herself and her children while juggling two jobs. Jenny dreams of an independent and healthy future where her children are safe, she is pursuing a career and they are all living a life without violence.



Our Patron's Message

I am honoured to be a long-serving Patron of SunnyKids, which continues to provide a social and emotional safety net for thousands of children and their families on our Sunshine Coast.

While I am immensely proud of the support this organisation has provided to our community for more than 20 years, at the same time, I am deeply concerned that the need for this assistance is still required.

Each year I witness the incredible work of the SunnyKids team as they rally together to tackle the economic, educational and emergency needs of children and women in our community who are impacted by domestic and family violence.

The last financial year has again demonstrated both the need for, and value of, the work undertaken by SunnyKids with 1,542 children and 889 adults supported.

This year also saw the return of the Mayoral Ball, where we once again got to witness our community coming together to generate much needed funding to support the ongoing work of SunnyKids. Thank you again to all involved and in attendance at this year's event, it was a shining example of the strong cohesion and sense of giving in our Sunshine Coast community.


Along with the SunnyKids team, our Sunshine Coast will continue to stand up for those most vulnerable among us. I encourage everyone in our community to gain the knowledge and awareness to identify domestic violence, have the courage to call out domestic violence behaviours, and learn how to support victims of domestic violence.


Together, we can ensure that every member of our community feels safe and secure on our Sunshine Coast.

Mark Jamieson
Mayor, Sunshine Coast







Our Strategic Direction

 **Our Vision** is a society in which everyone feels safe, belongs, and has a chance to reach their full potential.

 **Our Mission** is to achieve this by working with children, families, and communities to help everyone take responsibility for the future.

Our Priorities

-  **Strong governance**
An effective board of management, appropriately skilled to evaluate strategy, community need and organisational alignment in an ongoing capacity.
-  **Continuous improvement**
We acknowledge that all programs, business operations and delivery of services requires a commitment to evaluate efficacy in action and commit to a formal review annually.
-  **Retention of expertise**
Embrace, encourage and sustain a well-established, high performing team in all corners of service provision, leadership and operations. Invest in professional development for all staff and create meaningful opportunities for leadership.
-  **Diversity and inclusion**
Grow capacity in our programs, workplace and community which values, celebrates and responds to individual identity and cultural diversity.

-  **Technological and financial responsibilities**
We commit to appropriate and transparent management of all financial decisions and use digital technology to support transformative and future focused practices, improve access to data and information, enable more efficient business activities and deliver safe and secure environments for collaboration and administration.
-  **Business and community partners**
We believe that a strong community needs the participation of all individuals. We aim to partner with like minded business and community leaders to build financial capacity, program sustainability and sector development.

I was **quite emotional** to see the people at the 2023 Winemakers Masterclass who really wanted to **help the vulnerable families and children we work with**. They wanted to donate even if they didn't win a prize.

— Sue G, SunnyKids Team member

Our Impact

In October each year, our SunnyKids Mayoral Ball lights up our region, putting on one of the largest and most vibrant charity balls on the Sunshine Coast. Those who attend the event experience an evening of fine dining on the grandest of scales. Our patron of many years, Mark Jamieson, Mayor of the Sunshine Coast Council, is passionate about helping vulnerable young people in our region and is continually delighted to share this event with our community.

This event directly supports our SunnyKids Save A Life Tonight (S.A.L.T) campaign and is an important initiative that helps families experiencing the threat of domestic violence to immediately seek access to a night's motel accommodation, food and basic necessities. The 2022 Mayoral Ball raised funds to support 166 individuals for Save a Life Tonight and this contributed to 8,839 nights' accommodation for the year.



Our Practice Framework Five Keys to Wellbeing



Economic stability



Cultural connectedness



Success in education



Health and wellbeing



Safe and nurturing relationships

Snapshot of Our 2022/23 Impact

2,431
individuals supported
20% increase on 2022

8,839
bed nights provided
20% increase on 2022

889
adults supported

19% of individuals within our accommodation program identified as **Aboriginal and/or Torres Strait Islander**



1,542
children supported



7% of individuals within our accommodation program identified as **Culturally and Linguistically Diverse**

21 staff
11 FTEs

30,223
staff hours

1,320
Xmas gifts given

3,812
volunteer hours

\$175,352
volunteer contribution

240
village partnerships

166
Save a Life Nights of accommodation provided



Our Values

Fairness

We seek mutual benefit and shared responsibility.

Innovation

We seek to continually improve through reflection and creativity.

Compassion

We take action with awareness and empathy

Our Chairperson's Message



For many people in our community psychological abuse - the manipulation and surveillance, the gradual isolation from friends and family, the rigid rules, degrading put-downs, humiliation and threats, the insidious "system" of behaviours that perpetrators use to dominate and entrap - is worse than physical abuse.

In a recent interview for Sunshine Coast magazine 'Preview', our CEO Kathleen Hope discussed the insidious nature of coercive control as a form of domestic and family violence. This prompted our Board to reflect on and deepen our understanding of this as a form of DVF. I was disturbed to learn that the Monash Gender and Family Violence Prevention Centre has identified coercive control as a 'significant dynamic' of family violence.

It's important that as a community we work to deepen our understanding of psychological abuse to be able to identify domestic violence when we see or hear it. It's more important still that as community members we have the courage to call out such domestic violence behaviours and support the victims.

For one, I fully embrace the SunnyKids' Vision for a Sunshine Coast community in which everyone feels safe, belongs and has the chance to reach their full potential. It's a shock for me to see the increasing number of children and adults who have reached out to SunnyKids' for support during the last financial year. With this growing demand, it is an absolute credit to the SunnyKids team that they have been able to support the needs of 2,431 adults and children and provide more than 8,800 nights of accommodation to vulnerable children and adults over the past twelve months.

Our Board continues to work closely with the CEO and SunnyKids' team to support vulnerable children and adults as well as to educate our community. The Board is a wonderful team of honorary community members who are experts in their field and give their time voluntarily to support SunnyKids. Each Board member also participates in sub-committees in the areas of governance, marketing, finance, fundraising, Indigenous support and education. I thank them for their ongoing commitment to SunnyKids and our community.

Thanks also to all the wonderful staff and volunteers at SunnyKids who are only able to thrive and do their work so well because of the generosity of all the incredible individuals, businesses and organisations in our community who continue to support the work they do.

I thank everyone who is involved with SunnyKids for continuing to walk with us in the shared belief that we can make a difference in the lives of all children in our community.

John Burnie
Board Chairperson, SunnyKids



We greatly appreciate the generous food donations from members of the Cooroy Anglican Church.

This kindness and generosity helps us to provide healthy and nutritious meals to vulnerable children and families in our community.

It was moving to hear a local police officer say he wanted to learn more about DFV so he could support as much as possible.

— Support Worker, SunnyKids.

Our Board of Directors



John Burnie
Chairperson and Director
Re-elected November 2022



Gabe Hutchinson
Secretary and Director
Re-elected November 2022
Resigned July 2023



Tamara Cross
Treasurer and Director
Re-elected November 2022



Natasha Hall
Secretary and Director
Re-elected November 2022
Appointed Secretary July 2023



Justin Veivers
Director
Re-elected November 2022



Nakita Brown
Director (Casual Appointment)
Appointed February 2023

Members of the SunnyKids' Board serve voluntarily and do not receive any remuneration for their services. Expenses incurred by Board Directors on behalf of SunnyKids are reimbursed on a cost only basis.

Our Commitments

- We will NOT be silent about the impact of domestic and family violence, and we will seek to normalise conversations at every opportunity in order to build social change, while proactively advocating for system change through all tiers of government.
- We will seek creative ways to engage with vulnerable children and their families outside of traditional systemic applications.
- We will engage the community in order to enhance social responsibility in building a strong future for everyone.

Our SunnyKids Staff

SunnyKids is supported by a well established high performing team with an impressive breadth of professional backgrounds and experience. Their compassion, commitment, and expertise provides the foundation of our organisation and helps to change the lives of children, young people and families in our Sunshine Coast community.

We appreciate the exceptional commitment to upholding the SunnyKids' vision for a Sunshine Coast community in which everyone feels safe, belongs and has a chance to reach their full potential.

Senior Management Team

Kathleen Hope **Chief Executive Officer**
Kym Chomley **Corporate Services Manager**
Alex Comino **Service Manager**
Sue Gilbert **Business Development Manager**

SunnyKids greatly values the contribution of 8 Human Services placement students per year from University of the Sunshine Coast.

Volunteers

Admin volunteers Mandy, Laure, Helen
Village Buddies Jen and Sharon
Our many event volunteers and workers.

Our Salute to Our Team

Thank you! To each member of our Board, Leadership Team, staff and volunteers you've once again raised the bar of generosity, kindness, care and perseverance. We have helped to change the lives of more people than ever as a result.

It's **very refreshing** that people own their jobs and want to do the best for the organisation. I feel **really privileged** to be a part of the SunnyKids team.

— Ros F, SunnyKids Team member



Our Financial Performance

Treasurer's Report

SunnyKids embarked on the year, targeting to return a small operating surplus of \$55,000 for 2022/2023. Coming out of 2022, we were fortunate to have strong cash reserves and a record-breaking operating surplus and the sale of our Nambour freehold property. Therefore, we tested several business cases to utilise these reserves that would allow Sunnykids to grow sustainably into the future. The strategic decision was made to invest in people to execute greater services in our community for the long term while understanding we would operate the year with a small operating loss.

Consolidated activities during the 2022/2023 financial year resulted in an operating loss of \$84,975. Which after adjusting for non-recurring items, provided an adjusted deficit of \$71,234

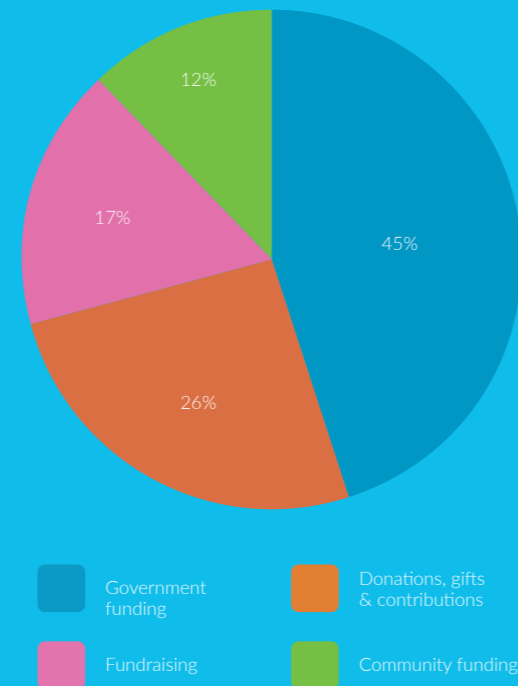
SunnyKids continued to receive strong support from our donors during the year with 27% of our total inflows received from donations, gifts and contributions (2022: 25%) and 35% growth in our P100 memberships year on year. The organisation performed strongly in fundraising events including the Travis Schultz Winemakers' Masterclass backed by NAB Private Wealth for SunnyKids event raising close to \$200,000 this year. Overall, our revenue hit our target of \$1.5 million (2022: \$1.7 million).

Tamara Cross

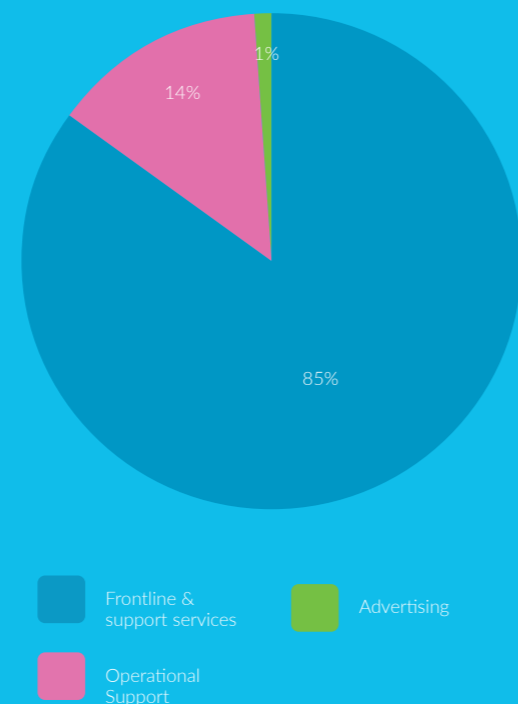
Tamara Cross
Treasurer, Sunshine Coast



Where the money comes from



Where the money goes



Our Impact

The 2022 SunnyKids' "Xmas for Kids" program was wonderfully supported by 26 businesses, individuals and families. Sponsorships ranged from one child to some organisations sponsoring up to 10 children for a 12 month period. We are humbled by the generosity of children who have saved their pocket money to help another child as well as all the others who committed to sponsoring other people.

A twelve-month sponsorship provides a child with services, support and resources needed to help them make the same gains and progress as other children in the community.

A total of 136 children received a 12 month sponsorship.

Our Support for Families

Najidah Refuge

SunnyKids identified the need for a high security, emergency accommodation facility on the Sunshine Coast for women and families escaping life-threatening and traumatising abuse. A facility of five residential units and one office space was set-up. The Refuge was named "Najidah" after a mythological dancer and entertainer who used her position to rescue women and children from life-threatening situations, spiriting them away to safety. The meaning of the name Najidah is "supporter, rescuer, bravery" which is perfect for this service. Year after year SunnyKids has supported women and children who have experienced heartbreaking and debilitating abuse and helped them to become strong and brave again and free from violence.

The SunnyKids' Najidah Refuge is one of only a few high-security facilities in Queensland and is funded by the Queensland Government. SunnyKids has worked hard to

establish community partnerships that provide essential items such as clothing, linen, hygiene products and schoolbooks.

Staff at the centre use a strategic Case Management process to identify and respond to individuals' needs using the SunnyKids unique '5 Keys to Wellbeing' framework which focuses on – Economic Stability; Cultural Awareness; Success in Education; Health and Wellbeing and Safe and Nurturing Relationships.

Support is provided through the SunnyKids' Complex Case Management framework. Weekly Case Meetings are conducted, counselling and direct assistance, support and appropriate referral pathways are provided to build the capacity of families to care for and protect their children in safety and security and away from violence.

SunnyKids Cooroy Family Support Centre

Located in the Noosa Shire, SunnyKids Cooroy Family Support Centre provides support for women and children who have experienced or continue to experience domestic violence. In 2016, the Department of Communities requested SunnyKids take over management and service delivery of this centre to ensure the continuation of appropriate response and support to specific challenges faced by the diverse communities in Noosa Shire.

The SunnyKids Cooroy Family Support Centre is staffed by three SunnyKids employees, the SunnyKids Northern Team of Support Workers, a part-time psychologist and volunteers including a local clinical child psychologist who provides

Parenting Workshops. Our staff actively work to assist individuals and their families to identify presenting issues. Our staff also respond by providing direct assistance, support and appropriate referral pathways to increase individuals' capacity in the community. Individuals and families connect to the Centre by self-reporting or by referral from other community agencies.

Funding is provided through the Department of Justice, Noosa Shire Council, various grants and a range of local community groups including Cooroy RSL, Cooroy Masons, Cooroy Lions Club and Zonta Noosa.

SunnyKids provides 76 hours each fortnight in Cooroy/Noosa only 18 hours are funded by government and we rely heavily on the generosity of the community to fund the remaining 52 hours.



Our Impact

The statistics are confronting:

500 reports of Domestic and Family Violence in Queensland EVERY DAY.

Our SunnyKids team joined with hundreds of people who gathered at Cotton Tree Park in May to support victims and unite against this rising blight on our society.

The presence of so many Sunshine Coast locals sent a strong message of support and raised awareness that there is no place for domestic and family violence here.

It's so meaningful supporting a family at the Refuge and helping get the child back to school. I feel **we really achieved something incredible this week.**

— Support Worker, SunnyKids.

Save a Life Tonight (SALT)

In October 2022, SunnyKids set up the innovative Save a Life Tonight (SALT) campaign to provide early intervention for parents and children on the Sunshine Coast who are in situations that could escalate into domestic and family violence. The Save a Life Tonight campaign is about prevention and provides a circuit breaker to a potentially harmful situation. SALT offers families an option before becoming involved in an incident of family violence by providing immediate access to a night's hotel accommodation, food and necessities. The aim is to avoid potential trauma and give access to a safety plan and way forward for the future.

Funding is provided through the SunnyKids "Save a Life Tonight" (SALT) sponsorship program where a \$300 donation provides one night of accommodation in a safe location. Community groups and businesses on the Sunshine Coast donate essential items such as food, basic hygiene needs and linen that ensure the ongoing success of this program.

SunnyKids Noosa Satellite Service

After identifying the need in the Noosa area, SunnyKids gained the support of a local business organisation for a rent-free office space where SunnyKids set up an arm of the SunnyKids Cooroy Family Support Centre in Noosa Junction.

This centre provides ongoing direct assistance, support and appropriate referral pathways to individuals and families in the Noosa community.

Our Support for Children

At SunnyKids, our vision to see a Sunshine Coast community in which everyone feels safe, belongs and has the chance to reach their full potential, drives the education programs we deliver in schools and to nurture the social-emotional capacity of children and young people through early identification and intervention. These programs include:

Mentoring Through Sport (MTS)

SunnyKids and the Brisbane Broncos Rugby League Football Club work together to deliver the SunnyKids Mentoring Through Sports (MTS) program in a number of schools on the Sunshine Coast. Along with other past and present Broncos players, Jack Reed (Broncos Sunshine Coast Development Officer) facilitates the programs to provide skill development and mentoring as a vehicle to develop contributing members of our community.

Each school identifies 10 children who are seen as at risk of disengagement. Disengagement can present as social or emotional challenges, self-esteem issues, confidence, risk-taking behaviours, academic delays, absenteeism, low achievement and lack of interest in school, disruptive or non-participation in class, and lack of connectedness with teachers and peers.

The aim of the 8 session MTS program is to **drive changes in the attitude and behaviour** of each of 10 children who participate as part of a group from each school. The main focus and messaging within the MTS program is on the following key areas:

Healthy Relationships identifying the importance of respect in all communication including social media awareness;

Core Values promoting an understanding of "Self and Health";

Physical Development and Health developing a clearer understanding of mental and physical health and wellbeing.

During each program SunnyKids staff are present at a number of sessions to assist with any support needed for both facilitators and children. Where appropriate, families may benefit from additional case coordination support and this may be facilitated by SunnyKids.

To date the program has had enormous success in various schools across the Sunshine Coast. Common themes gathered through child and teacher evaluation surveys include:

- Increased sense of self-worth and confidence;
- Healthy management of anger and conflict;
- Better understanding of personal health, nutrition and wellbeing.

SunnyKids In Schools (SKIS)

SunnyKids strives to break intergenerational cycles of poverty and disadvantage by providing the hope and resilience necessary to move forward both as individuals and as a society. **By working together with schools, SunnyKids can help to address and reduce the potential of student disengagement from school and build the capacity of families to prioritise the educational needs of their children.**

Through school-based capacity building, asset-based community development and service coordination the SunnyKids In Schools program supports children who show social or emotional barriers to education. It includes extending services to a child's family to provide 'wrap-around' support for issues affecting a child that may originate from the home environment. **SKIS links schools, families and support service systems to provide practical, needs based responses to issues faced by families ensuring children have an opportunity to reach their full potential through their education journey.**

The SunnyKids SKIS program is designed to add value to the very comprehensive student support services already in place in partner schools. By working closely with other non-government and government agencies, the SunnyKids In Schools (SKIS) program provides a range of specialist support and intervention programs for families and children in our partner schools.

Businesses and organisations across the Sunshine Coast continue to support the work of SunnyKids in delivering this program to as many children as possible.

Children are our future.
It would be wonderful if everyone could help just a little bit.

— Primary School Teacher, Sunshine Coast.

Thank you Jack and Tyson for **teaching me new things** and being respectful toward me at all times. I enjoyed myself while I was with you for the past few weeks.

— Student, Sunshine Coast Primary School

SunnyKids in Early Education (SKEE)

In an effort to support young children with social or emotional barriers to education and reverse the impact of Domestic and Family Violence before it is too late, SunnyKids has developed the SunnyKids In Early Education (SKEE) program.

Through early intervention in Early Education Centres across the Sunshine Coast, SunnyKids aims to take action as early as possible to address the experiences of young children and their potential for disengagement from schooling. **The effects of violence are wide-ranging and long-lasting and such violence is associated with short and long-term effects on the physical and mental health of children.**

To bring about the best health and wellbeing outcomes for young children, SunnyKids In Early Education (SKEE) is designed to be part of a holistic care response for children and adults. Children of all ages are vulnerable to multiple forms of physical injury and abuse and several studies show that **children who experience violence learn to tolerate violence and are at risk of poor mental health, drug and alcohol abuse, externalising behaviour problems, poor social functioning and a belief that they are not safe and have no control over their life.**

The SunnyKids In Early Education (SKEE) program connects people and links centres and schools with appropriate support service systems to provide practical, needs based responses to the issues faced by families. SunnyKids assists with identifying what a child/family needs and where to find the right services and how to navigate the network to deliver positive, life changing solutions.



Our Connection with Others

Each year, SunnyKids participates in a diverse range of events and campaigns designed to help us achieve our mission – working to ensure that every child, family and individual who needs help can get it. These events and campaigns range from fundraising, to increasing awareness of domestic and family violence in our community, to strengthening partnerships, influencing decision making and improving how we work. Here are some of the highlights from this year.

Our Service Delivery Team participates in many network meetings taking the opportunity to seek support and educate about DFV at the same time. Some of those meetings include;

- Northern Network Meeting; 6 Days of Activism
- Child Protection Week
- School-based Community of Practice Meetings;
- Early Years Partnership Network Family Network Meeting (Sunshine Coast)
- Sunshine Coast Family Support Collective
- Multicultural Network Meeting
- Mental Health Network Meeting
- MATCLA – Multi Agency Triage Case Lead Allocation
- Sunshine Coast DFV Core Collective Meeting
- North Coast Aboriginal Corporation for Community Health – Well Persons Health Check day.

Our CEO Kathleen Hope is very proactive with the Sunshine Coast HR Network, Community Strategy Leadership Group, and UniSC School of Law & Society - Counselling - External Program Advisory committee providing updates and information to help inform and support change on the Sunshine Coast.

Over the years, SunnyKids has maintained strong and productive working relationships with various important government agencies including Qld Police Service, Department of Child Safety Service, Department of Housing, Department of Justice and Attorney General and Centrelink.

We celebrate our wonderful relationship with Sunshine Coast schools including:

- Burnside State School
- Baringa State Primary School
- Baringa Secondary School
- Buderim State School
- Chancellor State College Primary
- Chancellor State College Secondary
- Kuluin State School
- Mapleton State School
- Mountain Creek State School
- Palmwoods State School
- Tewantin State School

And Early Educators

- Out & About Maroochydore
- Eden Academy Maroochydore

We value our long affiliation with University of Sunshine Coast providing important training placements for Human Services students as well as coordinating our Psychologists in Schools program across the Coast.

SunnyKids also appreciates the ongoing commitment and support of Dr Bob Jacobs of The Parenting Centre, Sigrid McFarlane (Psychologist), Jane McCarthy of McCarthy Family Law, Griffiths Parry Law and Suncoast Community Legal Service.

We are proud of the links we have established in the Sunshine Coast community and know how important these links are in supporting vulnerable families to make the choice to leave and be supported as they move forward in life.

CEO Kathleen possesses a rare combination of **kindness, integrity and genuine empathy** for those around her. Her ability to connect with people on a deep level and truly understand their needs and struggles is a testament to her compassionate nature. She approaches every obstacle with a positive attitude and an unwavering confidence and **consistently goes above and beyond to uplift and support those in need** within our Sunshine Coast Community.

—Maree, Sunshine Coast Business Owner.



Driving Change

SunnyKids works hard to support all those in need by listening to our clients and striving to continuously improve our services.

Through our advocacy work we strive to have a genuine impact on legislation, support and funding. This work involves making submissions to Enquiries and Royal Commissions, lobbying government, businesses and employers for change and promoting social change in social settings such as during fundraising events and media.

Paid Domestic and Family Violence Leave

Achieving independent economic security is essential in reducing the impacts of power and control in unhealthy and toxic relationships. This is a huge step in the right direction!

SunnyKids has proactively advocated for and supported Paid Domestic and Family Violence Leave for all employees and is incredibly supportive in the fight to end DFV in this country. At one of the most difficult times emotionally, victim/survivors are expected to navigate a complex system for support. Access to this system ordinarily falls within a working day. The workplace is often the only stable source of emotional and physical security for those experiencing DFV. We celebrate the success of this advocacy and the resulting change in policy that will impact positively on vulnerable members of our community.

Awareness of Coercive Control

A significant focus throughout 2022-23 has been our proactive work to raise community awareness and understanding of the significant impact coercive control has on vulnerable members of our community.

Throughout the year, our CEO Kathleen Hope has championed this cause. When interviewed for Sunshine Coast magazine "Preview" Kath discussed the insidious nature of coercive control as a form of domestic and family violence. The Monash Gender and Family Violence Prevention Centre has identified coercive control as a 'significant dynamic' of family violence and a growing issue in our country.

SunnyKids will continue its work to deepen our understanding of psychological abuse to be able to identify domestic violence when we see or hear it. It's more important still that as community members we have the courage to call out such domestic violence behaviours and support the victim/survivor.

Voice to Parliament Commitment Statement

We are more committed than ever to understanding and sharing the issues facing Aboriginal and Torres Strait Islander families and communities as we focus on ensuring the children who come into our care, and the families we support, receive a service that is culturally responsive and safe. In 2023 we proudly developed our own statement in support of the First Nation's Voice to Parliament:

SunnyKids supports The Uluru Statement from the Heart, a First Nations Voice to Parliament, enshrined in the Australian Constitution, a Makarrata Commission to supervise a process of agreement making and a national process of truth-telling.

We believe that Aboriginal and Torres Strait Islander people should be positioned to determine solutions which will help their communities to heal from and address systemic disparities and disadvantage. There are 8,500 (2.4%) of the Sunshine Coast population who identify as Aboriginal or Torres Strait Islander. Although this is a small population group, we see an over representation of families accessing SunnyKids services, identifying as Aboriginal or Torres Strait Islander (over 20%), each year.

We believe that for all children to feel safe, belong and have a chance to reach their full potential, we need to work together to understand and embrace Aboriginal and Torres Strait Islander culture. We recognise and acknowledge the impact of colonisation and the continued systemic and societal marginalisation experienced by Aboriginal and Torres Strait Islander people in our community.

We are listening to the voices of our First Nations people and will continue to walk alongside Aboriginal and Torres Strait Islander people, sharing and embracing perspectives affirmatively. We are determined to break the cycle of disadvantage in our community to create a fair and brighter future for all children.



Our Impact

Spouse Revenge Filicide - The tragic murder of Hannah Clarke and her three children shocked the world and raised awareness of coercive control as an insidious form of DFV. Murder is considered the ultimate act of domestic violence but the horrific crime of "spouse revenge filicide" - where a parent kills their own children to get back at their former partner - is on the rise in Australia.

Through the range of SunnyKids' child focused programs we strategically strive to help all children in our community

feel safe, belong and have the chance to reach their full potential. Through the range of education programs SunnyKids delivers in schools we work to nurture the social-emotional capacity of children and young people. We work to teach children about healthy relationships, embrace core values and enhance their physical and emotional health and well-being. This is significant work that aims to educate children in our community to be healthy adults.

How you can help!

SunnyKids believes everyone deserves a chance and that too many children today simply aren't getting the opportunity to be the best they can be.

Donations

Your support will help to change the life of a child and SunnyKids welcomes any contribution you can offer!

Donations are tax deductible and can be made as:

- One-off donation
- Monthly deductible donation
- Annual donation

Fundraise

One of the great ways to help SunnyKids is by fundraising. Whether you want to run a marathon, hold a cake stall or organise a garage sale, no matter how big or small your fundraiser is, every little bit will make a real difference to the lives of the children and adults we support. Every single dollar raised goes an extremely long way to helping women and children impacted by domestic and family violence.

SunnyKids Corporate Partnerships

SunnyKids believes that **it takes a village** to provide the right environment for children to thrive. Through partnerships with businesses and corporations, we're able to continue to provide essential support services to our clients.

There are a number of different ways you can create a corporate sponsorship with SunnyKids:

- Make a donation
- Support our fundraising programs
- Attend or support one of our Signature Events
- Organise your own fundraising event

SunnyKids P100 Village

The P100 Village is made up of a group of caring individuals, business people and organisations who have a desire to make a difference on the Sunshine Coast. By committing to a regular monthly donation you are helping us plan our work with greater certainty. Monthly giving is simple, easy and makes a long-lasting difference. The P means philanthropy and the 100 is your minimum tax-deductible investment. In return we will provide recognition of your philanthropy and give you opportunities to connect and build relationships with like-minded business people through our quarterly networking events. You'll also be given access to our SunnyKids P100 logo and other promotional materials.

SunnyKids Local Child Sponsorship

We welcome donations from families, schools, workplaces, community groups, sporting teams and businesses that would like to change the life of a child through our SunnyKids Child Sponsorship program. Tax Deductible donations can be made through a commitment to monthly \$50 donations or by an annual payment of \$600.

Events

Winemakers Masterclass

The Travis Schultz Winemakers Master Class, backed by NAB Private Wealth, for SunnyKids is one of the Coast's signature annual events and is a must attend for wine connoisseurs. The event raises funds for SunnyKids to provide their highly successful SunnyKids in Schools programs.

Mayoral Ball

Our SunnyKids Mayoral Ball is an annual fundraising event that raises much needed funds for our Save A Life Tonight campaign (SALT) Our patron Mayor Mark Jamieson attends our highly acclaimed ball alongside other passionate community members and SunnyKids supporters. The Save a Life Tonight campaign provides an early intervention circuit breaker to families and children who require emergency accommodation for one night. SunnyKids will provide one night's accommodation, essentials, safety planning with a domestic violence expert and instant access to our SunnyKids Village of support.

Wills and Bequests

Leaving a gift in your Will creates a wonderful legacy. It is a way of investing in the future of our community and your gift to SunnyKids will help disadvantaged children to get the education, healthcare and life opportunities that they deserve.

Leaving a living bequest is a unique opportunity to invest a part of your estate for the most disadvantaged children in our community AND have the joy of watching your gift in action.

There is no minimum amount required to leave SunnyKids a gift in your Will OR to make a living bequest. Whilst larger gifts may be used for major projects - smaller gifts can be pooled together for a large impact.

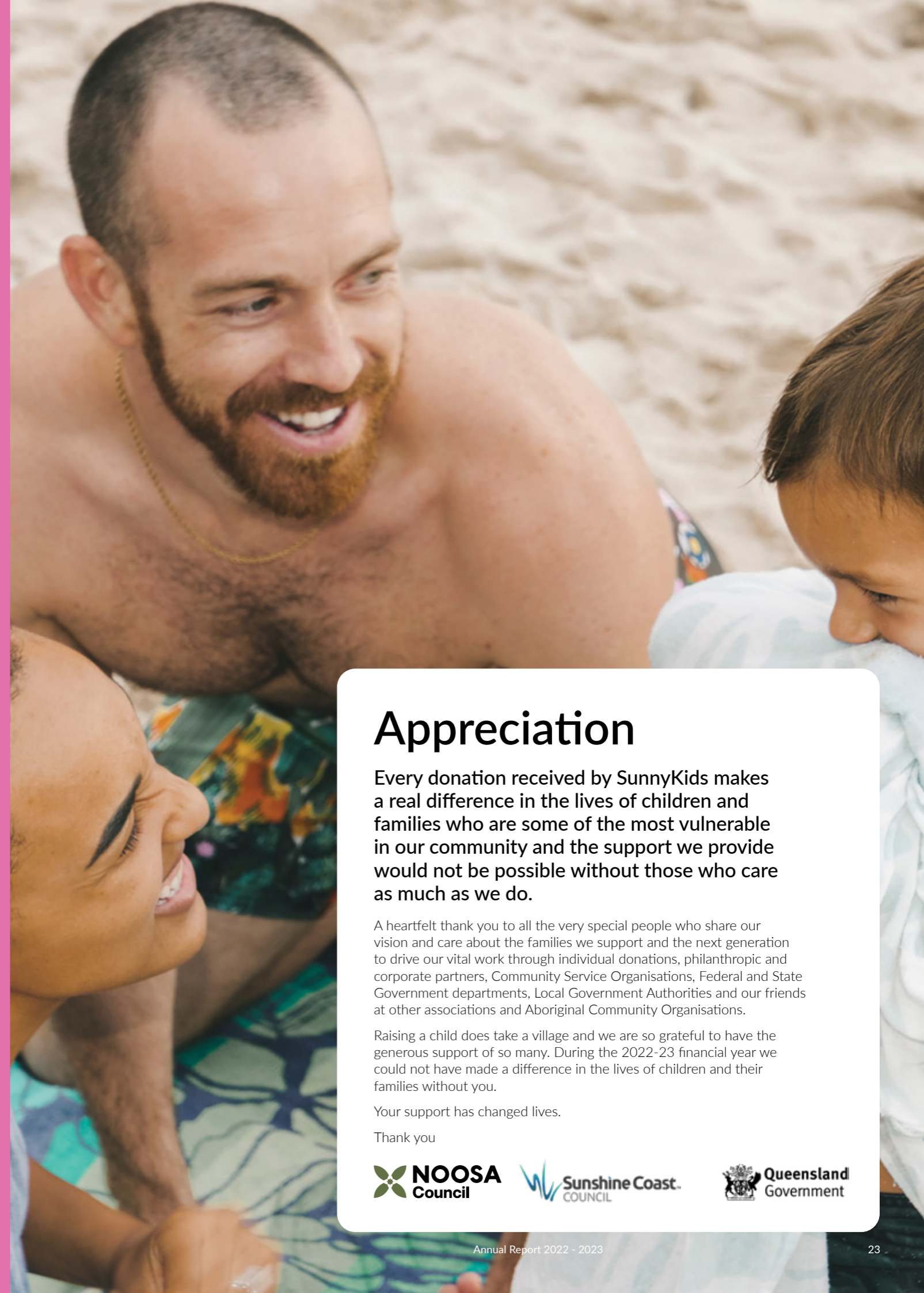
Sunnykids and the Brisbane Broncos have ensured that our **most vulnerable students have been supported.** We take the wellbeing of our young people very seriously and we thank you for investing in our kids.

— Primary School, Sunshine Coast.

Our Donors, Supporters and Partners

Meet our corporate partners, and fundraising groups, as well as the many wonderful individuals, businesses and organisations who have each supported us this year. We also thank the many wonderful supporters who chose to remain anonymous.

Village
 Building Services Anita
 Maroochydore Aura Advisory Axia
 Better Financial Control Big Kart Track
 Brandon and Gullo Lawyers BRD Group
 Canny Business Solutions CJB Finance Clutch Legal
 Solutions **Gratitude** Coolum Surf Club Core
 Bar CR Property Solutions Desire Group Divine Cleaning
 Creative Photography EFEX Elmar Boutique EON Group Etica Accounting Pty Ltd Evans Built Pty Ltd Evolve Accounting
 EyeHub Eyes On Buderim Fay Mansell Firefly Education Focus Professional Group Freedom Air Qld Fresh PR Marketing
 Gallagher Gold Buyers Online Gowan Lea Timbers Griffith Parry Lawyers Hall Contracting Herron Todd White Valuers HMR
 Healthcare Distribution PL HRM Contracting Hyne Timber Imperium Corporate Services Infectious Clothing Company Jones
 Motorsport Kaizen Exercise Physiologist Karen Neuendorf KBas Bookkeeping Ken Mills **Thank You** Toyota Kings Beach Bar
 KLM Solicitors Kruger Law Lakeview Imaging Lawrence & Josee Rynne Live Life Pharmacies LJ Hooker Mooloolaba Mountain
 Creek Look Now Training Mark Lorton Photography MD Cosmetics and Skin Clinic Mercedes Benz Sunshine Coast Mindset for
 Success Mint Accounting MIQ Private Wealth Mobbs Electrical Molly & Peter Kelly My Weekly Preview NAB Private Wealth
 Noosa 4 Sale Ord Minnett Pacific Motor Group PMCN Consulting Pty Ltd QLD Country Bank RCQ Rejuvenate Pilates
 Buderim Rejuvenate Pilates Caloundra **Appreciation** Rejuvenate Pilates Coolum Rejuvenate Pilates Cotton Tree Revive
 Financial Secure Access I.T. Shadforths Shanahan Family Law Simpson Quinn Lawyers Sinclair Property Group Solid
 Ground Roasters Spire Law Sports & Spinal Physio Stratogen Financial Planning Street Collective Sunny Comms Sunny
 Media Sunshine Coast Airport Surepipe Suter Smith Cleine The Fleet Office The Guild Group The Inkspot Printers The
 Profit Analyst Thrive 45 Tiffanys Maleny Tony and Gaye Wright Toomey Family Law Top Gear Security Town Pty Ltd
 Travis Schultz & Partners Vibe PR & Marketing Vincents Watermark Pictures WealthPro White Light
 Communications Your Insurance Broker P/L Sand and Land Candles White Tigress Thompson Charitable
 Fund Brian Hall Jocelyn Walker Buderim Foundation Crosby Foundation Queensland Community
 Foundation Heller Foundation Second Chance Foundation University of Sunshine Coast Women's
 Fishing Classic Clubs Smile for a Child Zephyr Foundation Brisbane Broncos Curly's Book Club
 Cooroy RSL Headland Golf Club Lions Club Cooroy/Pomona Lions Club Tewantin/Noosa
 MG Car Club Sunshine Coast Rotary Club **Thank You** Maroochydore Rotary
 Club Mooloolaba The Business Referrals Club Zonta Club of Maroochy
 Bossy Boots Event Agency Event X Market Wine Store Maroochy
 RSL 92.7 MixFM My Weekly Preview Nina Hansen
 Design Raw Lens Media Co Riedel Sunshine
 Coast News Fiona Simpson MP
 DJAG Dept of Housing
 DYJESBT



Appreciation

Every donation received by SunnyKids makes a real difference in the lives of children and families who are some of the most vulnerable in our community and the support we provide would not be possible without those who care as much as we do.

A heartfelt thank you to all the very special people who share our vision and care about the families we support and the next generation to drive our vital work through individual donations, philanthropic and corporate partners, Community Service Organisations, Federal and State Government departments, Local Government Authorities and our friends at other associations and Aboriginal Community Organisations.

Raising a child does take a village and we are so grateful to have the generous support of so many. During the 2022-23 financial year we could not have made a difference in the lives of children and their families without you.

Your support has changed lives.

Thank you



Our P100 village continues to grow and to see the updated list or to become a P100 member see the QR code.



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