



SUNNYKIDS P100 BLITZ 2026

TERMS & CONDITIONS

1. Promoter

The promoter is SunnyKids Inc. ("SunnyKids"), ABN 62 774 810 987 of 9 Maud Street, Maroochydore, Queensland.

2. Campaign Period

The SunnyKids P100 Blitz ("Campaign") commences on **Monday 14 September 2026** and closes at **5:00pm AEST on Tuesday 13 October 2026** ("Campaign Period").

The Campaign aims to grow the SunnyKids P100 Village by welcoming new businesses that commit to supporting SunnyKids through a recurring contribution of **\$100 per month**.

3. Eligibility - New P100 Member Prize

Entry into the New P100 Member Prize Draw is open to eligible businesses that:

- become a new SunnyKids P100 member during the Campaign Period;
- complete the required P100 sign-up process;
- commit to the applicable recurring P100 contribution of \$100 per month; and
- provide valid contact details as part of their membership.

Each eligible new P100 membership established during the Campaign Period will receive **one entry** into the New P100 Member Prize Draw.

Existing P100 members are not eligible for the New P100 Member Prize Draw unless they are establishing a genuinely separate eligible business membership.

4. New P100 Member Prize

One eligible new P100 member will be selected by random draw to receive:

One (1) GSL Media advertising package valued at \$2,000.

The draw will take place on **Wednesday 14th October 2026 at 9:00am** at **SunnyKids Head Office, 9 Maud Street, Maroochydore**.

The winner will be contacted using the contact details provided to SunnyKids and may also be announced through SunnyKids' communication channels.

Funding Sources:

Department of Communities | Queensland Housing | Sunshine Coast Regional Council | Events
Philanthropic, corporate, small business, faith group, service club & individual donors





5. Existing P100 Member Referral Prize

Existing SunnyKids P100 members are encouraged to refer other businesses to join the P100 Village during the Campaign Period.

The existing P100 member responsible for the **highest number of successful new P100 referrals during the Campaign Period** will receive:

One (1) GSL Media advertising package valued at \$2,000.

A "successful referral" means a new business that:

- identifies the referring P100 member/business during the sign-up process or otherwise confirms the referral directly with SunnyKids;
- completes the P100 sign-up process during the Campaign Period; and
- becomes an active P100 member at \$100 per month.

A business can only nominate **one referring P100 member** for the purposes of the Campaign.

Referrals must be received and the new membership completed within the Campaign Period to count towards the Referral Prize.

6. Referral Prize Tie

If two or more existing P100 members achieve the same highest number of successful referrals, the winner will be determined by **random draw from the tied eligible P100 members**.

The tie-break draw, if required, will take place on **Wednesday 14th October 2026 at 9:00am at SunnyKids Head Office, 9 Maud Street, Maroochydore.**

7. GSL Media Advertising Package Conditions

The following conditions apply to each \$2,000 GSL Media advertising package:

- Each prize is valued at **\$2,000**.
- The advertising package must be used towards **new and additional advertising** with GSL Media.
- The prize must be **above and beyond the winner's existing advertising spend, commitments or bookings** with GSL Media.
- The prize cannot be applied retrospectively or used as a credit, reimbursement or discount against advertising that has already been booked, contracted, committed or scheduled.

Funding Sources:

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- The prize is not transferable, exchangeable or redeemable for cash.
- Advertising is subject to availability and GSL Media's standard advertising and booking terms and conditions.
- Advertising dates, scheduling, placement and campaign details are to be agreed directly between the winner and GSL Media.
- Any advertising or associated costs above the \$2,000 prize value are the responsibility of the winner.
- The prize must be redeemed at a date confirmed to the winner by GSL Media or unless otherwise agreed by GSL Media.
- GSL Media reserves the right to approve advertising material in accordance with its usual advertising standards and policies.

8. Verification of Entries and Referrals

SunnyKids reserves the right to verify the eligibility of all new P100 memberships and referrals.

Where there is uncertainty regarding who referred a new member, SunnyKids may contact the new member to confirm the referring business.

SunnyKids' records will be used to determine the number of successful referrals attributed to each existing P100 member.

9. Prize Notification

Prize winners will be contacted by SunnyKids using the contact details held by SunnyKids.

If a winner cannot be contacted, is found to be ineligible, or does not claim or accept the prize within **one week from the draw**, SunnyKids reserves the right to select another eligible winner in accordance with applicable requirements.

10. General Conditions

By participating in the P100 Blitz, entrants agree to these Terms & Conditions.

SunnyKids reserves the right to verify entries and disqualify any entrant or referral that is incomplete, inaccurate, fraudulent or does not comply with these Terms & Conditions.

SunnyKids reserves the right to amend, suspend or cancel the Campaign where circumstances outside its reasonable control make it necessary to do so, subject to any applicable laws or regulatory requirements.

Funding Sources:

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The prizes are supplied by GSL Media. To the extent permitted by law, SunnyKids is not responsible for the delivery, scheduling or performance of advertising services provided as part of the prize.

Nothing in these Terms & Conditions excludes any rights or remedies that cannot lawfully be excluded under Australian Consumer Law.

11. Privacy

Personal information collected as part of the Campaign will be handled by SunnyKids in accordance with its privacy obligations and will be used for the purposes of administering the P100 membership, Campaign, referrals and prizes, and for related SunnyKids communications where permitted.

Winner names and/or business names may be published by SunnyKids for the purposes of announcing and promoting the results of the P100 Blitz.

12. Campaign Goal

The **"30 Businesses. 30 Days."** target is a campaign goal only.

Eligibility for either prize is **not dependent on SunnyKids reaching 30 new P100 members** during the Campaign Period.

13. Acceptance

Participation in the P100 Blitz, including joining P100 during the Campaign Period or participating in the referral campaign, constitutes acceptance of these Terms & Conditions.

Campaign Period: 14 September – 13 October 2026

Campaign: SunnyKids P100 Blitz – *30 Businesses. 30 Days.*

Promoter: SunnyKids Inc.

Funding Sources:

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